

CAMPING MAGAZINE

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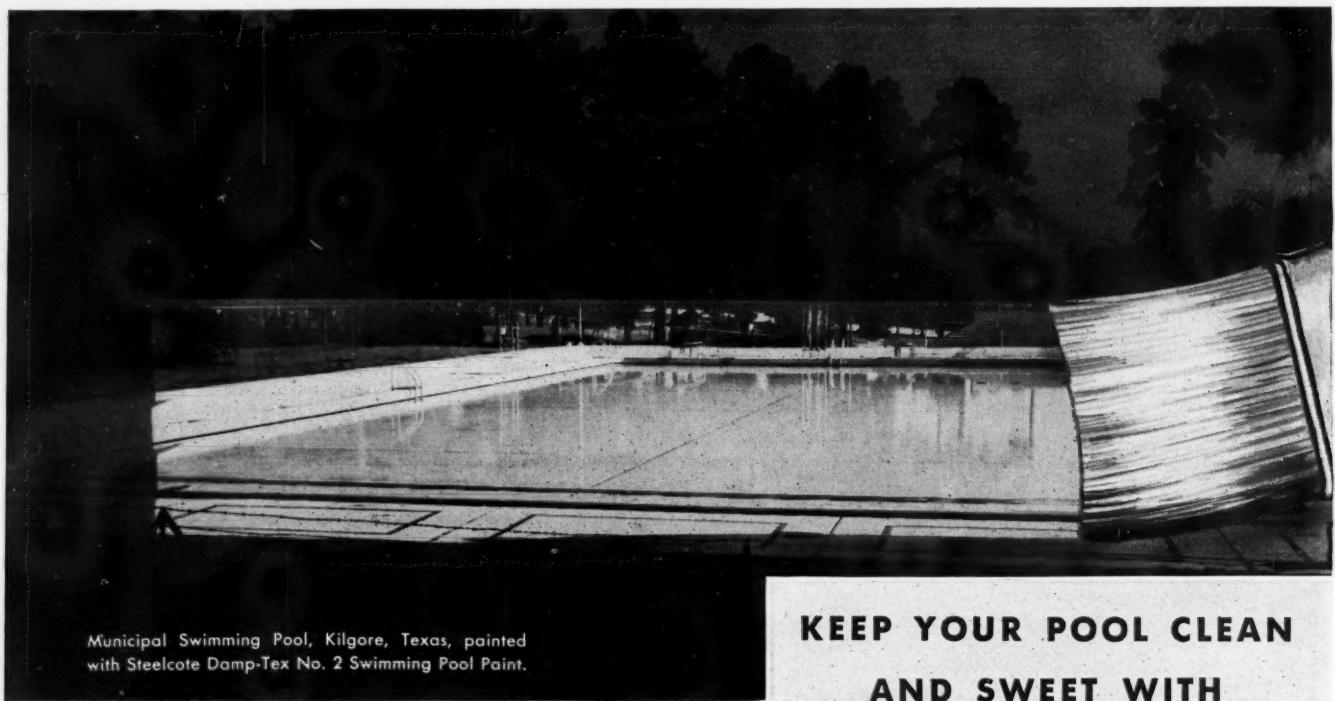
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705 Park Ave., Plainfield, N. J.
for
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CAMPING

Magazine

March 1954

This Month's Features

COVER PHOTO	<i>Camp Wyonegonic, Denmark, Maine</i>
CAMPING'S CHALLENGE TODAY	<i>Barbara Ellen Joy</i> 13
THE DIRECTOR'S FOOD RESPONSIBILITY	<i>Lillian Zarakov</i> 16
YOUR CAMP RIFLERY PROGRAM	<i>George Fremault</i> 17
AMERICAN CAMP WEEK—1954	<i>Lou Handler</i> 19
METHOD OF TEACHING SAILING	<i>Irv Simone</i> 22
SHOW-OFFS FOR THE NATURE MUSEUM	<i>William Hillcourt</i> 24
HOW CAMPS SPEND THEIR MONEY	<i>Elizabeth Franck and Norman Miller</i> 29
THE SAGA OF A CHAIN SAW	<i>Charles C. Alford</i> 31
YOUR 1954 FOOD BASKET	<i>Joan H. Ferreira</i> 42

ACA News 33

NEW OFFICERS ELECTED	BUSINESS MEETING HELD DURING CONVENTION
DIRECTORY OF CAMPS PUBLISHED	UNICEF OFFERS PROGRAM KIT FOR CAMP USE

Departments

LETTERS	7	BOOKS YOU'LL WANT	47
AUTHORS	10	CLASSIFIED ADVERTISEMENTS	49
NEWS FROM SUPPLIERS	44	INDEX TO ADVERTISERS	50

The contents of Camping Magazine are indexed in The Education Index.

CAMPERS GO OVERBOARD for CANADA DRY

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- Economical Purchasing
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Grape
Lemon-Lime

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LETTERS

... from readers

Survey of State Laws Requested

The National Recreation Association told me you would send a survey of State Laws and Regulations affecting camps.

Enclosed is a stamped envelope. I will appreciate your sending me a copy.

M. S. Martin
Warsaw, N. Y.

There are still a few copies of this survey, published in the March, 1951 CM, available. They may be had on request if accompanied by a stamped addressed envelope.

—Ed.

Returns from Advertising

I was very much interested in the article on advertising in publications for campers and the case histories of some who ventured into this field. (Nov. 1953) As I was a major in advertising at the University of Missouri and spent several years on newspaper advertising staffs before entering the private camping field, I was and have been interested in the right media and their results in advertising for campers.

As private camps have such an economic select field for campers, it is difficult to find media whose circulation will pay off. Most periodicals appeal to all economic groups and consequently a large portion of the circulation for which private camps may pay for in advertising is lost.

As I followed each case history of the respective advertisers, their expenditures and results, I thought of how many campers I could expect to register by personal contact with the same money in cost-of-travel. It seemed to me that far more campers could be registered for the same money by personal contact. The only advantage to advertising seemed to be an exchange of physical energy for the relative ease of the printed appeal.

Therefore, I am highly disappointed in your advertising case histories and

will probably stick to personal contact. Would appreciate more articles on this subject as millions of parents remain to be sold on the values of camping. Much more information and study on the subject of selling camping to the public is needed. Your magazine can help because most of your readers are camp promoters, official or unofficial. The camping movement will not grow otherwise.

Bill Groves
Camp Silver Spruce
Durango, Colo.

Charles E. Glendening, author of the article in question, has commented further:

"We won't argue with the value of personal calls, as most of the enrollments we reported were probably made as a result of personal calls. The claim we made for advertising is that it will develop inquiries from interested persons, which are turned into enrollments as the result of follow-up. It does happen, however, that sometimes it is not possible to make a personal call, and enrollments are made by mail. We haven't any way of knowing what percentage of the actual enrollments we reported as credited to advertising were completed as the result of a personal call.

"We also agree that private camps and schools are necessarily selective because of their rates, but that isn't any reason why these advertisers can't secure inquiries from interested people. As a matter of fact, our records prove such to be the case. We agree that any time an advertiser buys the circulation of a national magazine, he is getting a lot of waste circulation.

"A director can, of course, develop enough personal contacts to keep his camp filled, and no one can argue with success. Such a director has a lot of company, and we also have the figures which were presented through your magazine as one method of securing new campers. The case of the camp that got one boy from a certain

**PORTABLE
AERVOID**
REG. U. S. PAT. OFF.
**Vacuum Insulated
HOT FOOD, SOUP and
COFFEE CARRIERS**

BEGIN WHERE COOKING
KETTLES AND COFFEE
URNS LEAVE OFF



CAMP DIRECTORS!

**Cut your operating
budget with AerVoids.
Save Labor! Save Money!**

Save time. Expedite your feeding operations with AerVoid Portable Vacuum Insulated hot food, soup and coffee carriers.

Cook meals hours in advance of service like institutions do. Store in AerVoids. Release kitchen help for other duties. Eliminate much last-minute meal-hour rush. Release cooking equipment for further production.

AerVoids portability makes it possible to transport hot foods and liquids for field activities even miles from your kitchens . . . and have them Hot when you're ready to serve, IN-DOORS OR OUTDOORS!

AerVoids vacuum insulation keeps cold foods cold as well as hot foods hot . . . SAVES ICE!

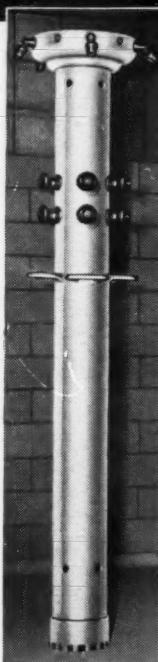
Variety of sizes to service a few or hundreds. No installation . . . ready for service as soon as unpacked. Highly sanitary . . . made entirely of stainless steel. Built-in durability to stand up under rough usage.

Thousands in daily service from coast to coast amongst institutions, hospitals, industrial plants, schools, caterers, many large government and commercial feeding operations.

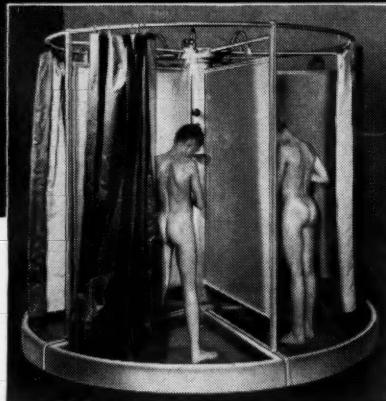
Write for illustrated catalog circular "CM" and low factory-to-camp prices.

VACUUM CAN COMPANY
19 SOUTH HOYNE AVENUE
CHICAGO 12, ILLINOIS

BRADLEY MULTI-STALL SHOWERS ARE ECONOMICAL TO INSTALL AND USE!



**Plumbing connections
reduced by 80%
Furnished partially
assembled for quick
installation anywhere**



● Bradley Multi-Stall and Column Showers provide healthful convenient group shower facilities at low cost. They are made in 3- and 5-stall units. Installation is quick, economical, and, with Bradley Water Receptors, can be made on any kind of floor including wood.

Piping connections are reduced by two-thirds to four-fifths because only one cold water, one hot water and one drain are required to serve three or five shower stalls. Bradleys can be furnished as column showers without partitions (see illustration at left), with water temperature control and soap dish for each bather.

BRADLEY WASHFOUNTAIN CO. • 2263 W. Michigan St. • Milwaukee 1, Wis.

BRADLEY
multi-stall shower

Distributed through Plumbing Wholesalers



Catalog 5204
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Start Planning Your Leathercraft Projects Now!

SEND FOR FREE CATALOG

Our latest illustrated catalog is a storehouse of practical and attractive Leathercraft ideas to meet the needs of all camps of all types, from young children to adults.



J. C. LARSON CO.

Dept. 3617

820 S. Tripp Ave.

Chicago 24, Ill.

city, and as a result started a chain reaction of enrollments speaks, however, for the value of advertising."

Camping Magazine will be glad to hear from other directors who might have some interesting statistics on the comparative values of advertising and personal calls.

—Ed.

School Camping Query

We are investigating the possibility of initiating a school camping program. Any information, or sources of information which you could offer would be much appreciated.

We are interested in determining what constitutes a good school camp program, and some indication of cost if such a program were added to the educational program.

Lee J. Burland
East Greenbush,
N. Y., Central Schools

Our suggestion would be that you contact Mr. Julian W. Smith, Michigan State College, East Lansing, Mich. Mr. Smith has had many years of active experience in school camping, and is also national chairman of the American Camping Association's school camping committee.—Ed.

Help with Leech Problem

Can you offer any suggestions as to how to get rid of leeches along the camp waterfront, or failing that, can you offer any ideas as to where I might be able to get the information.

Name Withheld

The consultant to whom CM referred this question reports that apparently there is no positive method of eliminating or substantially reducing the leech population without a terrific amount of effort. Poisoning is of course a positive control, but all of the poisons that might be used are non-selective and would also affect the fish life and possibly the plant life. It is also possible that the water would be unfit for bathing.

According to the Wild Life Department of the State University of New York, the study made in the early 1920's at Palisades Interstate Park is still one of the most authoritative publications. It is titled "Roosevelt Wildlife Bulletin," Vol. 2, No. 1. Possibly a copy might still be available from the University's College of Forestry at Syracuse, N. Y.—Ed.

here's why YOU SHOULD SERVE NABISCO CRACKERS TO YOUR CAMPERS

- 1 YOU GET PROMPT DELIVERIES—** from one of our 251 distributing branches close to your camp.
- 2 CRACKERS ARE ALWAYS FRESH—** special packaging and frequent deliveries help keep them crisp.
- 3 TOP-QUALITY CRACKERS—** only the finest ingredients and best baking methods are used.
- 4 THEY COST YOU NO MORE—** you can serve the finest crackers in your camp and still pay no more.
- 5 CAMPERS LOVE THEM—** NABISCO Crackers are the favorite with youngsters everywhere.

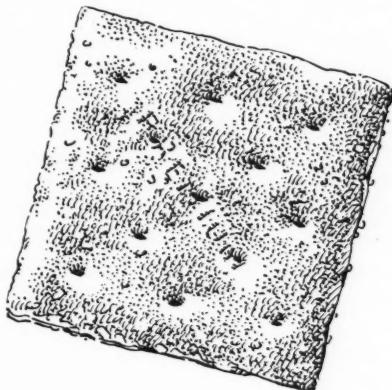
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OTHER
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**favored by
campers the
country over!**

FOUNTAIN TREATS • RITZ CRACKERS
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SHORTBREAD • NABISCO SHREDDED WHEAT

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Serve with soups, salads or cheese . . . or
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A quick, inexpensive way to dress up desserts
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**SEND FOR FREE SAMPLES AND
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Favorites."

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Organization.....

Address.....

City..... Zone..... State.....

OUR AUTHORS

... in this issue

IRV SIMONE, author of "A Method of Teaching Sailing," comes to us with 20 years' experience in waterwork. A graduate of Grinnell (Iowa) College, he is currently employed there in their Department of Physical Education.

Some of his classes at Grinnell involve teaching the new Small Craft Instructor's Course, covering rowing, canoeing and sailing, and it is through this course that his article has been developed. Irv tells us that this Instructor's course is "by far the most popular physical education elective we have ever offered here."

Irv has been an active ARC Water Safety Instructor since 1938. His latest camping experience includes six years with Camp Woodland, Eagle River, Wis., in their waterfront, small craft and tripping departments.

LOU HANDLER is owner-director of Camp Tamakwa, located in Algonquin Park, Ontario, Canada. His article on Camp Week is the result of part of his good job as ACA Public Relations Chairman.

Lou has had continuous camping experience—as camper, counselor, waterfront director and then camp director—since 1922. He received his degree at Michigan State College, and has done graduate work at the School of Education of Yale University.

BARBARA ELLEN JOY is well known in the camping profession both as former president of ACA and as co-owner and director of The Joy Camps in Hazelhurst, Wis. Her article on "Camping's Challenge Today," was given as the opening speech before the Wisconsin Regional Convention last year.

CHARLES C. ALFORD is director, with his wife, of Crystal Lake Camps in Hughesville, Pa. His "Sage of the Chain Saw" comes to us at the outcome of his experiences during the hurricane which hit his area in 1950.

WILLIAM HILLCOURT, who shows a good trick for the Nature Museum, is National Director of Scoutcraft, Boy Scouts of America. Mr. Hillcourt is the author of "A Field Book of Nature Activities."

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-A-
WEEK
CLUB**
**means
FREE FILMS
all
summer!**

The answer to your Movie Night or Rainy Day needs! A complete program of films each week—free except for transportation. Keep each program a full week, use them as often as you like!

Sports, travel, "do-it-yourself", science, recreation, many in full color, all outstanding!

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Keep each program to _____ minutes.
My campers are Boys, ages _____ to _____
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Camp _____
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AMERICAN *Approved* PLAYGROUND EQUIPMENT

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Safety and Performance**

● It's the *plus* factor that makes American the most respected name in Playground Equipment... *Plus* in design—American leads the field. ... *Plus* in performance—Approved Equipment stronger, more ruggedly built to assure a lifetime of perfect repair-free service... *Plus* in safety—for American craftsmen are aware of their responsibility for the safety of your children. Thus, with American you receive far superior design and performance and unmatched safety.

WRITE FOR LITERATURE



Camping's Challenge Today—

BY BARBARA ELLEN JOY

THOUGHTFUL camp leaders have realized for a long time that organized camping for children is truly a synthesis of *all* known methods and practices used in helping children to develop in an optimum manner in the outdoor environment. One of the chief ways we can bring about Better Camping for All is to seek continually to draw from every field — medicine, psychology, psychiatry, the arts, physical education and recreation, health and safety, social work, religious and formal education, to name the most common—the information, principles and practices we need to know in order to make camping the completely unique locale in which children may flourish and grow and develop better and at a greater advantage than they can anywhere else.

We should also constantly aim to keep these sources of help in balance, so that we may not over-emphasize the "isms" and "ologies" of any one of the contributing sources. It is my own opinion that the salvation of the profession of camping rests in camping being increasingly interpreted as an *educational* institution, and to have it so identified in the minds of other professional people and of the public. The term education is used thus in its broadest terms to mean systematic development and cultivation of the mind and of all other natural powers. It is not teaching or instruction connected with schools. Camping, or outdoor education, therefore, must be considered in our own minds and in our personal and professional public relations practices as an informal type of *education*, which seeks to contribute wisely and well to the physical, emotional, mental, social and spiritual development of the individual camper.

On this basis, camping will emerge eventually as a profession in itself, since it will be the only type of educational effort which under one roof, so to speak, and in a controlled situation, is in a position to make a wise synthesis of every known source of knowledge and of wisdom in the development of our children, the future citizens of the world. On this basis, also, and *only* on this basis, can we go forward with confidence and wisdom to the achievement of our common objective, Better Camping for All.

Of all the words which have been written and spoken on the subject of camping in the last fifty years, none has expressed this concept more clearly and wisely than the brochure "The, Place of the Organized Camp in the Field of Education." It was originally written as a Committee report in 1920, and was revised in 1945. I recommend that each person who does not own this brochure procure one for \$0.25 from our national ACA office and use it thenceforward as a Bible in formulating the philosophy of his own camp and as a basis for his operational methods and procedures. While on the subject of references, there are two other recent books of unusual benefit for camp directors. These are "Summer Magic" by Kenneth and Susan Webb, and "The Discipline of Well-Adjusted Children." Section IV of the latter should be made required reading

for counselors in all types of camps.

The National Program Committee, in the brochure which has served as basic program material for the Sections during these two years, listed four topics under which are covered the seven Sections of ACA Standards. The four topics are: I. The Director; II. The Staff; III. The Program; IV. The Camp Itself.

The first two are classified, of course, as leadership. We all know that leadership IS the camp. We know that the wisdom accumulated from the other professions concerned with children, and the knowledge of good camp practices held by the management are channeled directly to the individual camper through the counselor.

We interpret the third topic, program, in the camp setting in its broadest sense. It includes everything that happens to a child from the time he gets up until he goes to sleep, from the time he enters the camp gate until he leaves it. It means, therefore, not only the activities in which he engages, but what happens to him or to her in every phase of living in the group while on the camp grounds and under the supervision and guidance of the camp management. If the camp director conceives of camping as a co-operative living together of children and adults in an environment which is *of itself* rich in opportunities for learning social and physical skills, for

**" . . . The salvation of the profession of Camping
rests in Camping being increasingly interpreted
as an educational institution."**

... Barbara Ellen Joy

fun and adventure, the pattern of living will become simplified and the need for bolstering from without will diminish. Camping then will be *camping* and not a series of importations from school, country club, playground, recreation center and settlement, with accompanying objectives, methods, and personnel.

City Ways vs. Camping Ways

Life can be so simple, elemental, meaningful, and uncomplicated in a camp if the adults will relax and focus their energies on letting campers fit themselves into the environment and landscape instead of imposing themselves and their city pressures and ideas on them. The basic concept here is that city ways are not camping ways. The adaptation from one type of thinking and acting and living to another is pregnant with interest and with program possibilities for the children. Skills and knowledge of daily use in the city are not of particular value in the woods, in a canoe, or on the mountain trail.

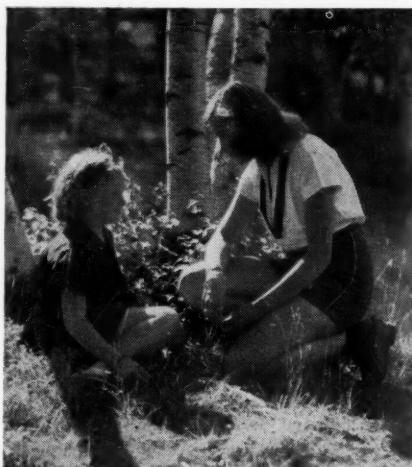
One's strength and agility and learning are pitted against fire, wind, water, weather—tangible objects, impersonal, non-predictable enemies. When a group shares experiences of this kind there is nothing artificial or simulated or counterfeit in the whole picture. *This* is different, *this* is adventure, *this* is REAL. This is what children come to camp to find, with shining eyes and singing hearts. Unfortunately they do not always find it, for the simple reason that the camp is so planned and so organized that this real camping experience is lost in the shuffle of over-planned schedules and of imported activities. It is lost in the requirements of a cut and dried award system. It is lost in the limited capacities and attitudes of leaders.

But fortunately many camp people know that this different environment and the program it inspires can be *made* and *kept* simple and sound, natural and stimulating, adventuresome and free. This specific philosophy regarding camp program is certainly basic as we consider ways and means to promote Better Camping for All.

Our camps are organized around group living, for the very nature of camp organization provides for a great deal of group sharing, planning and working, just to live together in a reasonably harmonious and comfortable manner. The inevitable living group projects provide additional op-

portunities for group decision and activity. It is chiefly because of these facts that camp is a unique educational and *socializing* experience for the growing child. But, in our enthusiasm for the camp form of group life which is our natural domain, we must not forget the primary fact that the group experience is only one of the many ingredients which go into a well-balanced camp diet.

Clifford G. Sofield



Our present cycle or stage in camping stresses decentralization. Consequently we have heard a great deal the last few years about using the living group as the primary program group, and about applying the "group process" method of city groups to the camping situation. In this matter, I agree with a statement in a recent brochure sponsored by ACA that camp boards, administrators and executives must guard against *over-decentralization*, lest it inevitably decrease the quantity and quality of worthwhile elements in the socializing aspects of the larger camp community.

The Individual Camper

For there is another equally important basic concept in our objective of Better Camping for All. This concept is that the camping experience should develop the individual child, not only as a member of a group, but as an entity who has needs and desires apart from those fulfilled for him through the inevitable and induced group sharing, planning, playing, and living together. We know theoretically, at least, that the atmosphere or climate of a well-organized camp should be peculiarly suitable for such an objective. But continued conformity to group decisions, even though they may be made on a democratic basis, cannot

accomplish this objective. Increasingly, we are seeing cautious references made to this fact.

So, I have an idea that the next discernible trend or stage in the development of camping will be concerned with this broad concept of developing *individuals*. This concept of focussing attention on the individual will be gradual, of course. It will present a great challenge to the ingenuity of camp executives, and to their knowledge of children, and to the same in their associates. It will be a far cry from the "over-simplified and almost primitive camping philosophy" which still dictates some of our program procedures today.

But it has been proved in many camps that a camp program can be so planned that the needs and desires of the individual child, compounded from his home and school background, his physical and mental capacity, his potential talents, and his present level of development, can be adequately met.

We will learn better how to make allowances in our camp programs for these differences of needs, capacities and abilities of the individual camper, and for the extent and complexities of human differences.

We will find ways to relieve the individual of group pressures, at least part of the time. We will find better ways to help the individual become independent, self-confident, and able to use his own resources. We will better know how to give a child confidence in his own ability to manage his life, to make his own decisions, independently of the group. We will stress original and creative development on an individual basis. We will learn how better to bolster personal courage, to enable him to know the difference between right and wrong, to disdain expediency, to honor integrity and good faith.

We can and will help him, through his camp experience, to become reasonably independent in thought, endeavour and action, so that he may be able later on to resist propaganda and the subtle sophism of pressure groups, and have the courage to stand up and be counted. We must strive "to penetrate beneath the surface of the cliches and slogans which cover the public mind, and to set in motion those spontaneous and fresh insights which lead toward personal truth and personal value. By so doing, we may succeed in moving the private consciousness

of the camper into a condition of eager inquiry, and begin the process toward a philosophy which he himself will complete." "Group action and community action, the declarations and resolutions of organizations, are effective, but the first step, *some time, some place*, must be taken by an individual. . . We must show as individuals what kind of people we are as a nation."

And so, as camping grows with the years, let us hope and pray that somehow we as leaders may "learn how to speak not only to the social self of the

child camper, the participant in the world's complexity, but also to that still remaining solitary self that can never be caught up in the interdependence of the swiftly changing world."

This emphasis on the development of the individual as a vigorous and strong personality, able to resist the pressures of modern life which seem to conspire to crush him and to make him conform to a stereotype set by governments and group and public pressures, will be the next great challenge to camping. Its ultimate accom-

plishment may well be its most noble purpose and its greatest glory.

So, try to catch the overtones which speak to you of these twin concepts—the simplifying of the camp program and emphasis on the individual camper. And, in all our deliberations and in all of our camping endeavours, let us always remember that, like *Antaeus*, we shall renew our wisdom and our strength every time we *go back to*, and shall remain invincible in our purpose as long as we *maintain*, our contact with Mother Earth.

Picture TAKING is Important Too!

TO MANY camp directors and to many campers also, "photography" means darkrooms and chemicals and the technicalities of developing, printing and enlarging.

There is great appeal in these processes, and great usefulness.

But from the point of view of appropriateness to camp life and in terms of its values for character development, sharpened perception, and long range utility, picture *taking* is even more important.

The use of cameras in camp should definitely not be predicated on fine equipment. The simpler and sturdier the cameras are the better. And in terms of what can be accomplished, the simple camera offers a camper practically unlimited scope. Most such cameras are today equipped to take flash pictures, so that the old limitation of inadequate light conditions is largely eliminated. Another factor in favor of the simple camera, with or without flash, is that the user can concentrate his attention on making his picture say what it should say without worry about complicated diaphragm, shutter and focus settings.

Much progress has recently been made in camp use of a kind of photography which does not even require a camera. Such pictures are called *Photograms* or *shadowgrams* and have been found valuable in the teaching of cer-

tain nature subjects and in presenting the basic idea of pictorial arrangement or composition. A photogram is nothing but a negative shadow image of an object which is placed flat on a piece of photographic paper. After a short exposure to strong artificial overhead light, the photographic paper is developed in the usual printing sequence, and the completed picture can thus be obtained for observation and discussion in a minute or so. With ordinary photographic paper, photograms can be made in rooms which have a fairly high level of yellow-green "safe" light. A relatively new kind of printing paper is now available, which can be used in ordinary room light without need for special safe-lighting of any kind. The only limitation currently imposed on the use of this new paper, which is called *Velite*, is that it is generally available only in small sizes appropriate for printing single snapshots.

Conventional camera photography in camp has many possible and useful applications. For example, in the teaching of any of the nature subjects, campers can be encouraged to record what they see with their cameras. In so doing they not only get good records of important phenomena, but automatically develop their own powers of observation. For practically all nature study work a simple camera is

entirely adequate; for pictures made at closer than 4 or 5 feet, there are simple inexpensive supplementary lens attachments.

An obvious and useful application of picture making in camp projects is the recording of progress in a given field. For example, the making of an Indian headdress can be pictured from start to finish in a series of half a dozen pictures which will serve both as vivid reminders of a glamorous project and as how-to-do-it instruction for other campers.

The camera can also be used to heighten the camper's appreciation of his world and his universe. A time exposure with the camera aimed at the North Star will produce a startling and fascinating pattern of star trails which will teach the average youngster more about the relation of the earth to the stars than he can learn readily in any other way. Similarly, the path of the moon across the sky can be graphically shown in an exposure even as short as 5 or 10 minutes.

Skills in sports or athletics can be improved through the study of photographs made at various stages of the camper's career. Even with the relatively slow shutter speed of the simple camera, it is possible to picture certain characteristics of form and style which any coach or counselor can utilize in improving the camper's technique.

Possibly the most important reason for stressing photography in camp is that there is an increasing tendency to place photographic picture making among the basic modern skills. Essentially, photography is a means of communication, and the individual who enters any career, or vocation, is better equipped if he or she knows how to use a camera.

WHAT IS wrong with our food? The dietitian, chef, and cooks are all experienced. Yet, complaints are coming in about our food? It's not fair!" This sort of plaintive cry echos along school headmasters' offices as well as camp offices—winter and summertime, too.

Visitors, casual or concerned, urge that "something be done" about the food at schools and camps . . . the sameness, the flat puddings for desserts, the lack of taste in the salads or lack of salads entirely, the dark stringiness of the meat slabs, the general absence of "oomph" in the food as a whole.

It's unfair, but a camp's food reputation is only as good as the last meal served. And every staff member and camper is eternally asked "How is the food?" Letters start "How is the food!" During the winter, parents seeking information will post the query "How is the food?" Counselors looking for jobs will demand the same information from the employment bureau, former staff members, campers, and even the director himself.

Excellent tasting, looking, appetizing meals will not come to a camp because of the dietitian or cooks, amount of money even lavishly spent, elaborate kitchen equipment or appliances. Good meals will come only when the director himself puts time, effort, money into finding out what is "good food," how to cook "good food," and how to serve "good food." By "good food" we mean what the public—of which campers, staff, and parents consist—calls "good food."

The camp director might as well face this fact. He must learn to know what is good food and then he will be able to see to it that only good food is served in his camp . . . meal after meal, day after day, week after week, month after month.

It is a good idea to establish a system so that only an hour or two daily will have to be spent in seeing to it that "Wonderful!" is the answer to "How is the food?" each time the question is asked.

The following suggestions will help establish such a system:

1. The camp director must force himself to go to the best restaurants

and hotels and to the most famous eating places anywhere near his home, camp, route of travelling during the winter.

2. He must talk to the "captain" often; chefs will allow you to visit kitchens or discuss foods with you.

3. Try taking the "Cordon Bleu" course. If you can't go to all lectures, try for one or two, and send someone to other such lectures on marvelous food and food ways.

4. Go to food exhibitions; listen to the talks; taste the demonstrations.

5. Don't neglect the daily articles in your paper; buy the latest books — whether on salads, sandwiches, or anything. Try some recipes yourself.

6. Lastly, put your mind in the right frame to feel that this is as vital to

and cheapness are just, more will be lost in enrollments from food causes than for other more evident reasons.

Depending upon a good dietitian is no guarantee that your food will be as good as you want it. Dietitians are often lacking in cosmopolitan backgrounds in foods. They attend institutional type dietetic schools, many of them old fashioned, and pointing only toward mass feeding. Menu planning is around the basic seven and cheapness in price, rather than satisfying finicky campers and counselors. And why shouldn't the staff speak out? Actually the camp benefits when correct measures are taken to satisfy their expectations, if these are just and fair.

So, you may find it necessary to send your dietitian, on her day off, to a nearby city for a real Chinese or Italian dinner or Smorgasbord. Also, supply her with cosmopolitan cookbooks. And don't neglect to do this in winter too. A real camp dietitian *can*

The Director's Food Responsibility

the success of your camp as any other single factor. Indeed, it is more vital than that smooth baseball field or the tennis courts.

A director hears the complaints about the equipment, but not about the food. People are surprisingly "touchy" about coming right out with food complaints. But if these silent complaints about the sameness, inadequate quantities, lack of eye appeal

be trained, though it may take two or three summers and winters.

This holds true for those faithful cooks in whom the director places great confidence. They, too, may well need to learn the newer concepts of cooking.

Infinite attention to details in and around the kitchen bespeaks the genius of the camp director as much as in any other of the fine arts of life.



A shooter's eye view of a target range. Targets are located 50 feet from the shed. Natural earth backstop catches bullets after they strike the targets.

BY GEORGE FREMAULT



Learning how to handle a Winchester 22 at Camp Washington, sponsored by the Girls' Division, Morristown, N. J., YMCA.

Your Camp Riflery Program

A YOUNGSTER . . . a rifle. The affinity is as powerful as iron filings to a magnet.

There are some who see it as a heritage from pioneer ancestors who depended upon their firearms for defense and food. Others see the influence of cowboy heroics of television and moving pictures.

But it is more than possible that the strongest factor is the example of today's 20,000,000 adult Americans who own and use rifles and shotguns.

Whether it is one or a combination of all these points, there is a once-in-a-lifetime thrill for the boy (or girl, for that matter) who handles a rifle for the first time. That so many grownups enjoy shooting indicates a retention of the enthusiasm beyond boyhood and girlhood.

An increasing number of summer camps in recent years have added riflery to their programs. One of the principal reasons for this trend is the discovery that target shooting appeals strongly both to the quiet, non-athletic youngster and to the aggressive and athletically inclined camper.

"It develops so much self-control and sense of responsibility that in the unlikely event riflery was dropped from our program," said John Howard, director of Tabor Academy Summer Camp at Marion, Mass., "I believe a vital factor in character development would be lost."

The value of riflery as a camp activity was recognized at Tabor in 1916. Target shooting was established at that time as an elective portion of the camp program. An average of more than 80 boys of 125 enrolled in the camp have selected riflery each week through these years. It has a greater enrollment at Tabor than such electives as nature study, baseball, archery, tennis and crafts. It has ranked with swimming and sailing—Tabor's two non-elective activities — as first choice among the campers for 37 years.

Benefits of Riflery Training

In describing riflery as "a major activity and not a side issue," Mr. Howard said the benefits of riflery training

are particularly marked in the cases of nervous or boisterous youngsters.

"We have been able to see the amazing results on high strung boys" said Mr. Howard. "The training discipline needed to become a good, safe shooter and the self-esteem this gives are amazing. It is very easy for us at Tabor to understand why so many doctors are recommending riflery for nervous youngsters.

"Sending a boy home at the end of a camp season is not merely a matter of giving him a coat of tan and another inch of height along with some pleasant memories," he said. "Part of a camp's success is in helping to develop a more mature citizen."

"Sending a boy home at the end of a camp season is not merely a matter of giving him a coat of tan and another inch of height along with some pleasant memories," he said. "Part of a camp's success is in helping to develop a more mature citizen."

Mr. Howard believes that a riflery program plays an important role in this phase of a good summer camp.

Tabor's target shooting program is directed by Mr. Howard, who is coach of the Tabor Academy rifle team during the school year as well as assistant to the headmaster. His associates at the camp are Roy Haskell, a Syracuse University graduate who teaches clinical psychology at the University of Massachusetts, and Philip B. Clough, a Westminister School instructor. All three are qualified National Rifle Association instructors.

Mr. Haskell is a former Tabor camper who has been a counselor and riflery instructor for six seasons. He is as strong an advocate of riflery in the summer camp program as is Mr. Howard.

Rifle classes are held at this Massachusetts camp six days each week throughout the two-month camp season. Twelve boys at a time attend one of the three one-hour sessions at the range.

The start of the camp season finds the boys learning the very rigid rules of safe gun handling and the proper care of a rifle. Any youngster who fails to observe every one of the rules on every occasion is barred from further attendance at rifle classes. One of the most important rules observed by the Tabor boys calls for them to "treat every gun with the respect due a loaded gun." Another demands that bolts of bolt action rifles used on the range remain open until a boy is ready to begin shooting.

Rifle handling and trigger pull technique are demonstrated well before a youngster is permitted to shoot at his first target. The boys also are taught to recognize the proper sight picture with the aid of an instructional sighting device which fits over the muzzle of the rifle.

Procedures throughout are those of the NRA junior shooting program. Prone, sitting and off-hand shooting are taught to each camper.

"Each forward step is recognized with an award," said Mr. Howard. "These early lessons are easy enough to maintain the interest of the youngest or the most inept shooters."

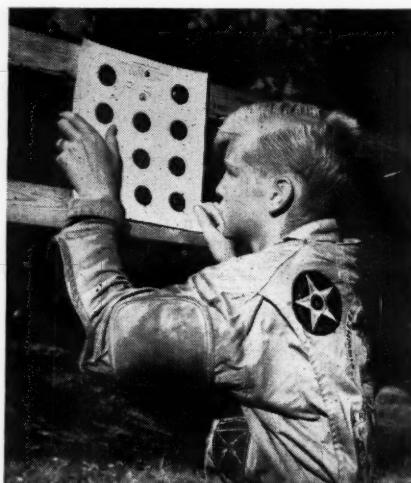
The interest in target shooting developed at Summer camp is one which usually continues after a youngster has passed camper age and many of the boys become members of high school or college rifle teams, he said.

"Riflery is one of the few competitive sports which participants can

continue when they no longer can play baseball or other physically demanding games," the Tabor Camp director said.

Facilities Needed

Tabor's riflery program was a natural outgrowth of the target shooting classes which have been a part of the regular sessions of Tabor Academy for many years. Facilities at the camp consist of an outdoor range, a shooting shed, 25 Model 52 Winchester bolt action target rifles, slings, instruc-



Camper examines one of the National Riflery Association targets. Brassards on his shooting jacket were earned during several seasons as an active shooter.

tional sighting devices and ammunition. Peep sights are used on the rifles.

The range is located several hundred yards within a wooded area well away from all other activities. The shooting shed is 100 feet long and 20 feet wide. Its open side faces the shooting range which ends at a steep bank.

In discussing the requirements of summer camps which might be considering the addition of riflery to a future program of activities, Mr. Howard said the principle need is for an adequate and safe shooting range.

"A hillside well away from other camp areas is the finest backstop. If natural terrain is selected with care, the range itself can be readied at very little cost and effort. The NRA can furnish plans to any camp director."

Qualified Instructors

Mr. Howard said two qualified instructors should be assigned to each riflery class. Although instruction

groups can be as large as the counselors can conveniently handle, actual shooting by beginners should be restricted to five campers. These shooting groups can be enlarged to as many as 15 youngsters when each is thoroughly familiar with all safety procedures and with gun handling.

The importance of a good instructor was stressed by Mr. Howard as "the main element in the success of riflery as a Summer camp activity."

"National Rifle Association training is the best qualification for such a job," said the Tabor Camp director.

He said that a list of qualified riflery instructors interested in camp work may be obtained by a camp director from NRA in Washington. Another source of riflery instructors are the rifle coaches of college, preparatory and high schools, he said.

Although he feels that any good 22 caliber rifle can be used for a camp riflery program, Mr. Howard is convinced that those of the finest quality are the best investment because "the best will last for many, many years if they are given proper care." Those which lend themselves to single shots are safest and best for young shooters, he declared.

The Tabor director, who is assistant to the headmaster during the regular school session, said he has rarely encountered a camper or schoolboy who did not like target shooting.

"Most boys shun anything that looks like hard work, but they actually like the tough assignments which are required for anyone who is hoping to shoot well," he said. "It's a little rough at first on any high-strung youngster to develop the concentration which good shooting requires, but you won't find many boys unwilling to buckle down to it."

Scores of boys have learned through riflery at Tabor that hard work is necessary for success, said Mr. Howard, who added that "they usually show the results of their lessons in everything else they try after a season or two of shooting."

In addition to literature available from the National Rifle Association, Washington, D. C., camp directors can correspond with V. J. Tiefenbrunn, shooting promotion manager, Winchester Repeating Arms Company, New Haven, Conn., concerning any individual problem they might have in connection with a proposed or already established riflery program.

American Camp Week 1954

By LOU HANDLER
Chairman, ACA Public Relations
Committee

A GOOD question to ask is "Why American Camp Week? What is its purpose?" We have nothing specific to sell—no special camps to promote and no outstanding personalities to develop—so, what's the idea? Our idea is simply this:

1. To set aside a definite time each year when all people interested in the growth of good camping may concentrate their efforts to present the picture and story of Camping, as it exists today, in every area of our broad and bountiful America.

2. To bring the story of Camping, as a unique American educational contribution, to the very large group of uninformed parents, who do not know what it holds for them and their children. Many adults do not know of the existence of our professional group of self-less, dedicated members, and the work being done by them to raise the standards of present day camping in all of its aspects of leadership, health, safety, program.

3. To bring to the American population as a whole the important fact that any child can and should go to Camp—regardless of financial position, religion, or heritage.

4. And most important of all—to show Camping today as important in the steady growth of American children as going to school.

American Camp Week will be successful in achieving these ideas only to the extent that those people who are professionally or semi-professionally engaged in the entire camping movement participate in "spreading the Gospel."

Before we put down the "how to do it" we ought to again think of the "why do we want to do it." We surely won't sign up many campers as a result of our efforts during this seven day period; we have no special axe to grind. Then why do we want to tell more people about camping when our camp's today are filled to overflowing—and we can't even accommodate those who apply late in many of our camps. Simply, it is this:

We need more and better camps

have camping experiences as they grow to adulthood, points up the need of a really big job to be done by Camping people.

We come now to "How do we do it." To us this 'How" falls into two broad areas — nationwide and local.

Nationally, American Camp Week seems to be the best single way to provide material on camping to the overall population. The effort is a concentrated one by everyone in Camping through every means of public

American Camp Week is May 1-8. Each year thereafter, the same dates, May 1-8, will be observed as such by ACA and its entire membership of individuals, camps and organizations. This is a decision which will make it easier for those organizations who plan their activities well in advance to include those dates in their Public Relations preparations.

to accommodate the millions of school-age children who have never had the benefit of a good camping experience. The only way we are going to get those camps, improve our standards, and interest more and better staff to man those camps, is by creating a desire for camping in the very large part of our population who do not have that desire today, only because they don't know what they are missing.

We can accomplish this:

1. By doing a vigorous job of advertising.
2. By providing "better camping for all" in our present camps.
3. By providing more leaders through expanded counselor training programs.
4. By concentrating our efforts in a "Big Week" such as we now plan, while at the same time educating those who don't know, that Camping is a full-time, year-round job; and
5. Showing that Camping offers great opportunities for growth to campers because of its round-the-clock, day-to-day staff contact with them.

The need for a steady, continuing flow of information on "What is Camping" is apparent, especially when one views the overall picture. Contrasting those who do not go to camp with the very large number, in the tens of millions, who could and should

communication — newspapers, magazines, radio, television, and movies.

Another way to give nationwide attention to Camping is through publicity which prepares, attends, and follows our Biennial National and Regional Camping Conventions. Here is where the Public Relations Committees of the 47 Sections of the American Camping Association can do their best work. The National effort is successful only to the extent that the local sections do their jobs for it is here in the local areas that the people we want to reach receive their information.

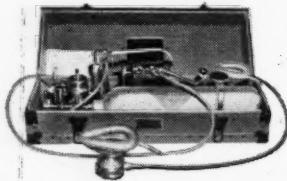
They write the articles which the local newspapers print about local camp people and local camp projects—keeping in mind that every section is contributing toward the national camping picture.

They prepare material which goes into magazines, photographs and color stories on individuals who are locally known. They prepare dramatic material for local television stations. They arrange for radio interviews and talk about the kind of camping which goes on in their sections. They project films on camping and discuss them at meetings with groups of interested adults and children. They talk to Service Clubs, Parent-Teacher Association gatherings, Red Cross meetings, School meetings, Grange, 4H, club rallies, and so on.

Keep Your Camp from Jeopardy

Drowning, suffocation, strike unannounced. Most of the prevention is yours if your camp is equipped with a

STEPHENSON RESUSCITATOR

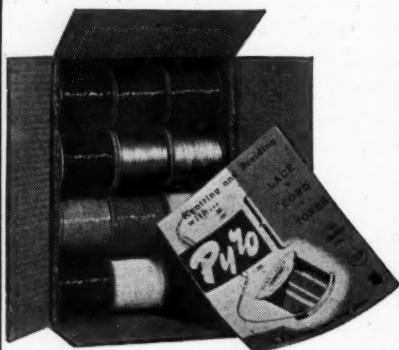


You will then have available at low cost dramatic, effective insurance against the unforeseen, the accidental, the careless.

Write for information, Dept. 3



BOONDOGGLE RACK



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Convenient Rack or Cabinet Dispenser provided as a special service to camps. Can be tacked on wall or placed on table for easy unwinding. No loose spools. Highest quality lacing in beautiful colors. Instruction booklet included.

Each Cabinet contains twelve 100-yard spools, our standard color assortment, or you may specify colors.

12 SPOOLS — \$13.50

NEW CATALOG — 60 pages describing over 1,000 items. Please write Dept. C on organization stationery.

CRAFT SERVICE

Over Two DECADES of Service

337 University Ave.
Rochester 7, N.Y.

Here is good Public Relations at its best—carried on by individuals in a local setting reaching those whom they know best and talking to them in the language and on the level most familiar to both the speaker and the audience.

Locally, the job of disseminating information takes on the aspects of year-round camping effort. Using all of the aforementioned media of communication as the sections have their regular meetings, rallies and conventions — makes the process of presenting Camping, a continuing, day-to-day and month-by-month experience. The National office of the American Camping Association with its trained, experienced and enthusiastic personnel, its backlog of pertinent and readily available publications, and its singleness of purpose in presenting the best information on Camping stands ready at all times to lend its facilities to the Sections.

Camping Magazine, our National publication, improving as it does with each issue, is doing a magnificent job in giving dignity and vitality to our growing profession. Its articles on what is taking place in Camping lend support to all of our efforts in educating the reading public.

Locally, sections through their Public Relations Committees can point up American Camp week in some or all of the following ways:

1. Prepare a newspaper story or stories on American Camping for the local daily or weekly newspaper. Distribute this story to every newspaper in the entire section. Include some good camp pictures suitable for reproduction.

2. Ask the cooperation of all local department stores for window space to set up a display of Camping.

3. Display Camp Week Posters (obtainable from the American Camping Association office, 343 South Dearborn St., Chicago 4, Ill.) in suitable places, school bulletin boards, libraries, store windows.

4. Prepare photographic displays of camp groups, activities, etc. in the local photo shops and in other suitable places.

5. Establish a Speakers Bureau. Utilize your well-known Camping personalities; publicize this Bureau and try to make its services available to local Service Clubs—all of whom are interested in Children and Camping. Some of these would include Rotary,

Lions, Kiwanis, Optimists, Exchange.

6. Local Chambers of Commerce would be happy to use their facilities for publicizing Camp Week.

7. All the major Youth Organization will want to include Camp Week in their own bulletins and newsletters. Boy Scouts, Girl Scouts, Camp Fire Girls, YM and YWCA's, YM and YMHA's, Boys Clubs, Red Feather agencies, Church organizations, Salvation Army, Boards of Education, and so on.

8. Ask your radio and television stations for an opportunity to have your Camp leaders and Section members interviewed on their Public Service programs. They will be pleased to do so.

9. Parent-Teacher Associations will be pleased to cooperate with Camping people in having speakers.

10. Local camps may wish to make their camps available for inspection and visits by interested groups or individuals during the American Camp Week.

11. Essay contests can be encouraged as a school project or as an organizational activity—"What My Camp Means To Me," or "A Day at Camp," or "My Most Interesting Camp Experience" or any number of subjects lend themselves to essays on Camping.

The above are just a few of the ways in which Section Public Relations Committees and all individuals in and out of Camping can publicize American Camp Week. Ideas, and combinations of ideas to promote good will for organized Camping know no bounds.

The Camping movement in the United States and Canada has grown to such an extent and has accrued for itself so much universal approval, that it has become as important in the lives of our children as does good schooling. Yet there is still the need to bring this important fact to more and more people who should know what Camping is, what it can offer their children, and what they can do about it to bring their children into a good camp situation. We are proud of our Camping profession. We are proud of its history, its present, and its future. Now let us tell those who are uninformed all about it.

That is the "Why" of American Camp Week. The "How" is up to us.



A new high in interest from a small investment

You'll know you've struck it rich when they come running—even kids that are usually on the sidelines. And the returns are just beginning. Your camp riflery program draws interest year after year. For what boy *doesn't* dream of learning to shoot!

There's no reason why the dream can't come true. Supervised target shooting is one of the safest outdoor sports. What's more, it's one activity in which *any* boy can compete—regardless of physical size. Win, too, if he works at it.

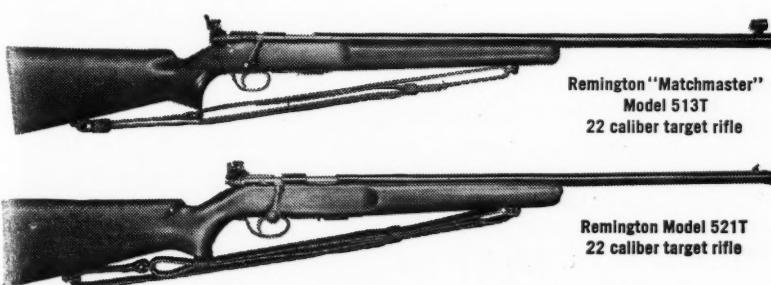
You can have a modest rifle program for surprisingly little money. A few Remington Model 513T or 521T rifles, targets, ammunition

and a safe backstop are all you need.

Remington has free literature and plans to help you get started. They're yours for the asking. Just send a card to Rifle Promotion Section, Dept. CM-3, Remington Arms Company, Inc., Bridgeport 2, Conn.

FREE BOOKLET—"HOW TO SHOOT"

This colorful new cartoon booklet will be a big help to you in your camp riflery program. A real interest getter for the youngsters. Shows how to shoot safely, best shooting positions, many shooting games, and other subjects of interest to the young shooter. Just ask for "How to Shoot" booklet and let us know how many free copies you need.



Remington "Matchmaster"
Model 513T
22 caliber target rifle

Remington Model 521T
22 caliber target rifle

Remington



"Matchmaster" is Reg. U.S. Pat. Off. by
Remington Arms Company, Inc., Bridgeport 2, Conn.

**Sailing Department in irons?
Come out of the doldrums by
having counselors try this new,
tested**

Method of Teaching Sailing

A COUNSELOR using this material should understand that it does not include all of the ramifications of a complete sailing course, such as types of craft, parts, etc.; it is merely an approach or method of presenting the theory of sailing in a clear, concise manner, using the mental image of the chart, or the chart in the beginning stages. The letters help clarify the point from which you started and where you are going. This will help you present a clearer picture to the young sailor.

An explanation of the five main points of sailing can best be presented by setting up a problem or situation. A simple, clear way to present the points of sailing is to either "make believe" or actually place your sailboat in the center of a round lake, calling the center or pivot point "A." With your young sailors aboard, and the chart on a clip board you are ready to actually or theoretically go through all the points of sailing. Keep the checkered area of the chart turned toward the wind; this gives you your actual condition at that time. Go around the clock starting from a close hauled position on port tack on line A to B. Wear off and explain each sailing point and how to stay on this point by aiming at an object on shore, reading the waves, checking chart and checking the tell tales on shrouds.

You keep the sailboat on each of the sailing points on port tack just long enough to let everyone aboard check that position and understand it. Then you wear off until you are on the next point of sailing. As you go through the various points of sailing on port tack, close hauled, close reach, reaching and broad reach, check each one. As you get into the jibbing area

near the 5th point of sailing which is *running free* explain that this is a dangerous area because the main sail has to change sides. Execute a *gentle jib* and explain how to safely do this maneuver. Then run free on *starboard tack* with jib sail propped out on port side to show *wing* and *wing* position of sails.

Continue *around the clock*; you are now on a *starboard tack* as your sails changed sides when you jibbed. Work around the clock back through the points of sailing you covered on the port side until you get to the close hauled position on the starboard tack. You have now been around the clock and have covered all of the possibilities except how to sail in the checkered area which is the direction from which the wind is blowing. To sail in this area a maneuver called *coming about* is executed. It differs from jibbing in that when you jib the wind is blowing across your stern and when you come about the wind is coming over the bow. If you care to sail due north into the checkered area you can get there by going from A to O by sailing close hauled, then coming about using O as pivot point and then sailing from O to J.

Points of Sailing

You can now go anywhere in the lake. You have the fundamental theory of how to get from A to any spot in the lake or on shore. Each point of sailing is more fully explained in the following paragraphs to tell you just what might and usually does happen on each of these points of sailing.

1st Point of Sailing—CLOSE HAULED—Sailing within 4 points (45 degrees) of the wind with sails trimmed in close. On diagram, A-B represents ship

sailing close haul on port tack, and A-B' represents ship close haul on starboard tack. When luff edge of sail begins to waver or flutter on this point of sailing, fall off to keep from going "in irons." If you want to come about or change tack, the bow has to swing across the wind 90 degrees from A-B to A-B', and this calls for a little headway and a hard jam of the tiller into the sails.

2nd Point of Sailing—CLOSE REACH—Sailing within area between close haul and a wind on the beam between 4 and 8 points of the wind, a wind on the beam is at right angles to ship. On this point of sailing you can make a little more headway than on close haul because you are able to catch more wind in your sails. There is also less squeeze play on craft as the wind is coming aft of the beam.

3rd Point of Sailing—REACHING—Sailing from 2 points aft of beam to 4 points abeam of the beam. In this position your beam is at right angles to the wind and your sails can be said to be a quarter of the way out. You can heel here easily if it is desired by pulling your sails in a "close haul" position. The wind, being at right angles to the beam and sails, makes the ship list to lee side, called heeling. This heeling can be done in a light breeze, but is it not wise for beginners to heel very much on this point of sailing with a heavy blow.

On any point of sailing there is a more or less set position of the sails, but this can be changed as desired depending on the amount of wind you can handle. Example: If you are sailing on a close reach and a squall comes up or it is a puffy day, you could let your sails out to sail position for a broad reach. In other words,

maintain your course and spill the wind you cannot handle by letting your sail out. This is something beginners find hard to do; instead of spilling the wind they head the ship into the wind for temporary safety.

4th Point of Sailing—BROAD REACH—Sailing within area between wind on the beam and wind on the quarter (45 degrees.) This is your fastest point of sailing because both sails are in use and the craft has very little lateral resistance, as it is going with the wind. There is also an action and reaction between the front side of the jib sail and the back side of the mainsail. As the wind swirls off the jib it creates a suction effect on the mainsail.

5th Point of Sailing—RUNING FREE—Also called wing and wing or butterflying. This is sailing when wind is from nearly astern (90 degrees,) an area between wind on the quarter either way. This is jibbing area. This point of sailing would seem to be the fastest, but the craft is down at the head due to the fact that sails are well forward on beam and wind is astern. The jib sail, as a rule, is of little value, as it will flutter useless behind mainsail unless propped out with a whisker pole. A good steady blow from dead astern is needed to run free using both sails without a whisker pole.

Rules of the Road

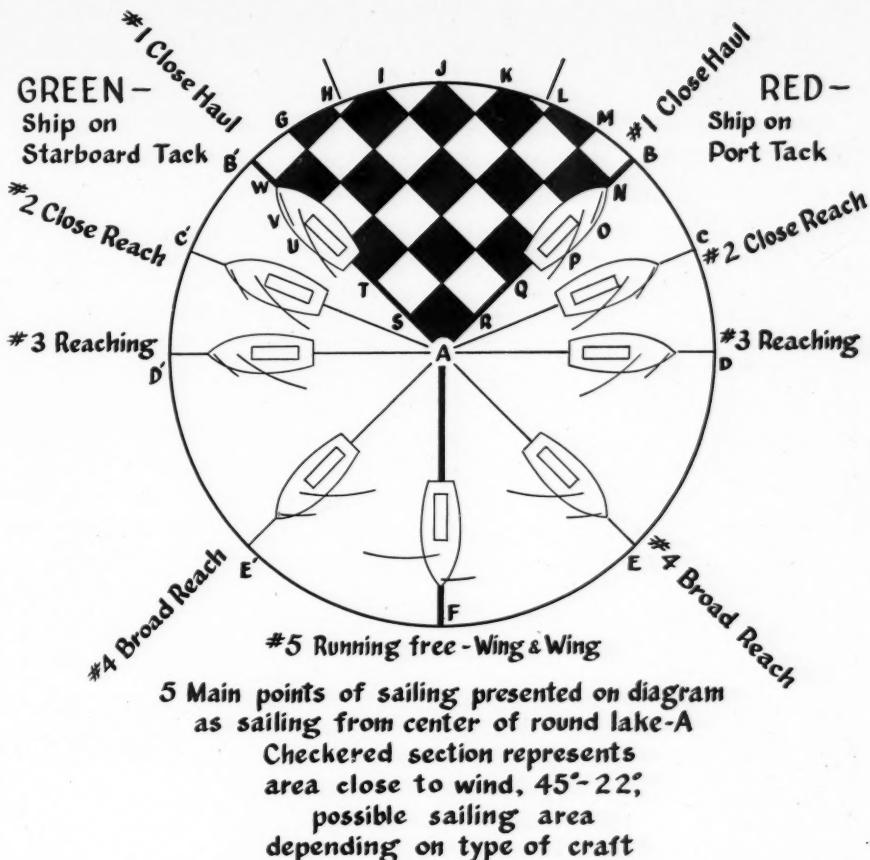
Remember this ditty and you will never have to pay for another person's damaged craft. There are rules of the road on the water as well as the highway—traffic regulations, more or less. If you are at fault you foot the repair bill, so heed the following rules:

If close-hauled on Starboard Tack,
No other ship can cross your track;
If on the Port tack you appear,
Ships going free must keep clear;
While you must yield when going
free,

To sail close-hauled or on your lee,
If you have the wind right aft,
Keep clear of every sailing craft.

Land Sessions

By using a toy sailboat and an enlarged copy of the sailing chart on a blackboard you can place the sailboat on pivot point "A" and go through all the points of sailing, giving the young sailor a clear idea of boat and sail position on each point



of sailing. A teaching prop done in color *Red* for port tack, *Green* for starboard tack and *Blue* and *White* checks for wind area makes an eye catching teaching device; if this is done on plywood with enamel it will wear very well. You may bore a small hole at pivot point "A" and place this on the waterfront as one does a sun dial. Swing checkered area into wind and you have a sailing guide on the waterfront. Of course this has to be changed as the wind changes. The mental image of this colored chart stays with the young sailor. He can always visualize the red, green and the checkered areas.

Another method for land approach to the theory of sailing uses the tub and fan procedure. Fill a regular wash tub full of water; pivot a toy sailboat in the center of the tub as a "captive craft." With a regular household fan you are ready to present the various points of sailing under 'actual' conditions; that is you have wind, waves and your tell-tales on your shrouds will be flying. Youngsters enjoy this type of presentation as it gives them another approach to a subject that is often taught in a very dull fashion.

I have used the above methods in

teaching parents to sail during my water shows in camps. What do you usually do if the wind does not blow and you have planned sailing events? I switch to a lecture on sailing theory directed at the parents. They are 'on the ball' as they do not care to slip up in front of other parents and campers. They do surprisingly well when the pressure is on and when it is all over they admit they enjoyed the little mental Tete a tete.

In closing I would like to say that youngsters should not be kept out of sailboats, and canoes and rowboats just because they happen to be as young as five or six. Make it safe with life preservers and work in shallow water but get them afloat. It pains me to see so much money wrapped up in small craft in some camps and so little use made of same. Another big obstacle to sailing programs in camps is that campers have to learn a hundred and one parts before they can get in the craft. If the wind blows, give them a shake-down cruise regardless of whether they know part one and you will find that they will learn as they go and dig for names upon their return. Sailing is fun, but too few people are enjoying this wonderful sport; *make it interesting*.

Show-Offs for the Nature Museum

BY WILLIAM HILLCOURT
BSA National Director of Scoutcraft

A SIMPLE NATURE museum will help to arouse the interest of new campers in nature, and give "old-timers" a chance to share their nature knowledge.

To have a neat museum, you need good boxes for storage and display. Campers can make their own at very economical cost. All you need are a number of cream-cheese boxes which almost any grocery store or delicatessen will give you free of charge, a spool of $\frac{3}{4}$ inch adhesive tape, pieces of glass, and a little paint.

With these materials and a bit of handwork you can have your campers make a set of displays that will be the pride of any nature collector.

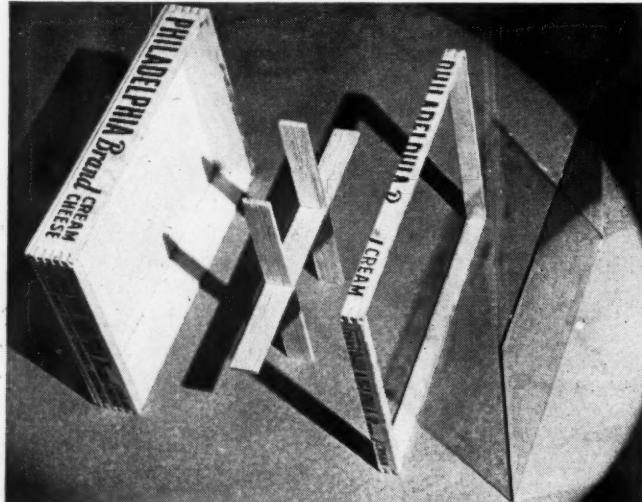
You might start with an effective display of rocks and minerals. First of all, have campers hunt for good speci-

mens; not always taking the first ones they come upon. Wrap up each specimen in newspapers, with a card to show where it was found. Back at camp, chisel rocks to standard size — such as 2 by 3 inches — with the help of a geologist's hammer, or a regular hammer and cold chisel.

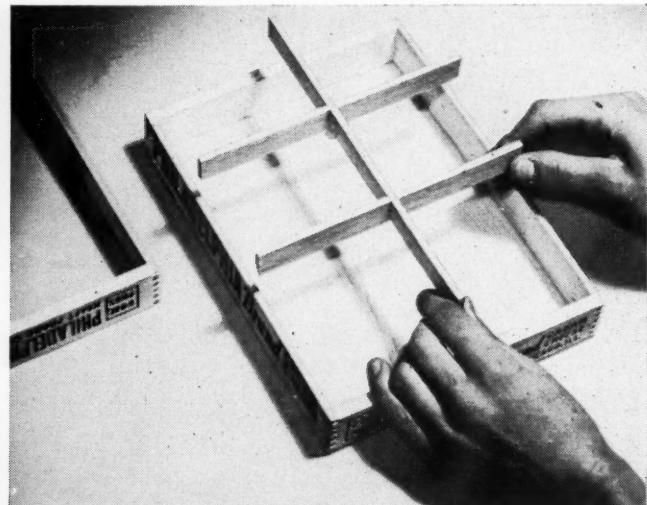
Mark them by attaching a small label under a piece of Scotch tape, or paint a small white spot on which can be written a number in India ink to fit the number for that particular rock in your list. Then you're ready to store in simple display boxes, shown by the accompanying pictures.

Similar displays may be set up for insect, shell and seed collections.

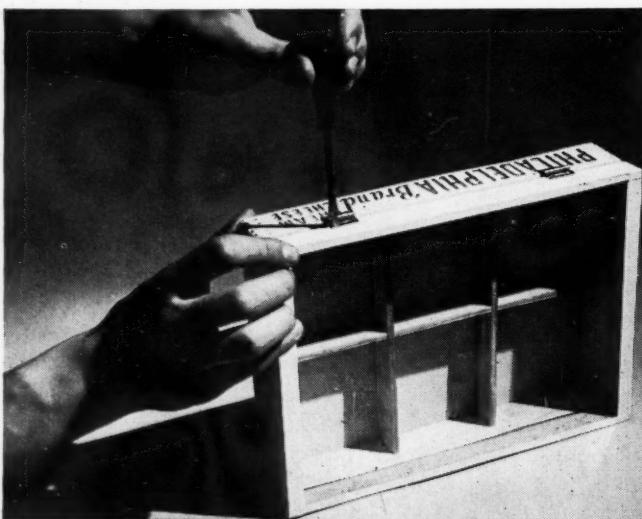
—Courtesy of Boy Scouts of America



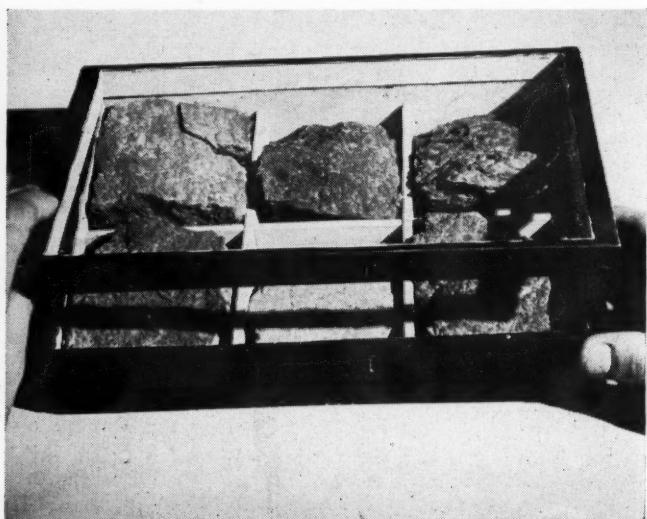
The rock display box consists of a cheesebox divided into several compartments with glass-covered lid.



Cut three $1\frac{1}{4}$ -inch strips out of a cheesebox top. Fit them together so that they form six compartments. Glue to inside.



Remove bottom from another box and cut sides to half height. Fasten this lid to the main box with small hinges.



Cover lid with glass; attach with adhesive tape. Place rocks and labels in compartments.

How Camps Spend Their Money

Part III

From the ACA Study of Camp Costs and Operations

By ELIZABETH R. FRANK AND NORMAN P. MILLER

In collaboration with the Research and Statistical Departments of Higham, Neilson, Whiting & Reid, Inc.

Last month's article on the ACA Study of Camp Costs and Operations discussed "How Camps Spend Their Money." This month's report takes the subject a step further and breaks it down in terms of costs per camper per day of operation so that camp directors can evaluate their own expenditures not only in terms of total amounts, but in terms of the size of their camp and the length of their operating season. It has been a question of considerable interest to all camp operators and directors to know how much it costs to run a camp in terms of dollars and cents per camper per day. The survey shows the actual cost of operating a typical private resident camp is \$5.61 per camper per day. This amount varies by camp from as little as \$1.05 to as much as \$16.64 a day.

Actually, very few camps operate for less than \$2.00 a day, or more

than \$10.00 a day. The inter-quartile range (the middle half of all camps) runs from \$4.29 a day to \$7.16 a day.

Organizational Resident Camps

A typical organizational resident camp spends only \$2.63 per camper per day in operating expenses. This is less than half of what it costs to operate a private camp. Some organizational camps operate for as little as 13¢ a day (where no food is provided) while the maximum is \$12.38 a day.

Very few organizational resident camps, however, actually run for less than about 65¢ a day and, conversely, very few exceed \$7.00 a day. The inter-quartile range (the middle half of all camps) runs from \$1.80 a day to \$3.56 a day.

Day Camps

A typical private day camp spends \$2.12 per camper per day for operating expenses. This figure varies from as little as 21¢ (which must be more

than \$10.00 a day. The inter-quartile range (the middle half of all camps) runs from \$1.53 a day to \$2.89 a day.

A typical organizational day camp spends 79¢ per camper per day for operating expenses. The range here is from as little as 1¢ per camper per day to a high of \$7.05 per camper per day. The inter-quartile range for organizational day camps runs from 38¢ to \$1.30 per camper per day.

It is of still more interest to break these figures down into their component parts to show exactly how much is spent per camper per day for each of the major expense items in operating a camp. For example, the amount it costs to feed a camper per day has been the subject of considerable controversy. The survey shows that the typical private residential camp spends \$1.46 per camper per day for food. A typical organizational resi-

Comparison of Operating Costs Per Camper Per Day

	Organizational Resident Camps	Private Resident Camps	Organizational Day Camps	Private Day Camps
Total Expenses	\$2.63	\$5.61	\$.79	\$2.12
Food	.84	1.46	.11	.17
Counselor Salaries	.42	1.01	.28	.66
Non-Counselor Salaries	.32	.79	.05	.21
Maintenance and Improvements	.32	.56	.05	.15
Insurance	.10	.28	.03	.08
Taxes	.00	.11	.00	.03
Interest	.00	.11	.00	.03
Rent	.18	.11	.05	.17
Other Expenses	.45	1.18	.22	.62

dent camp spends 84¢. A typical private camp spends 17¢, and typical organizational day camp spends 11¢.

For counselor's salaries, a typical private resident camp spends \$1.01 per day per camper. For organizational resident camps, this figure is 42¢. For private day camps, it is 66¢, and for organizational day camps, 28¢. By contrast, non-counselor's salaries take 79¢ from the budget of a typical private resident camp; 32¢ from the budget of organizational resident camps; 21¢ from the budget of a private day camp; and 5¢ from the budget of an organizational day camp.

For maintenance and improvements, a typical private resident camp spends 56¢ per day per camper. An organizational resident camp spends 32¢; a private day camp, 15¢; and an organizational day camp, 5¢.

For insurance, the private resident camp spends 28¢ per day per camper. An organizational resident camp spends 10¢; a private day camp spends 8¢; and an organizational day camp spends just 3¢.

Taxes and interest each take 11¢ per day per camper for private resident camps and 3¢ per day per camper for

private day camps. Organizational camps do not usually spend anything for these items.

Rent for a typical private resident camp costs 11¢ per day per camper. For an organizational resident camp, the figure is 18¢. For a private day



camp, it is 17¢. For an organizational day camp, it is 5¢.

Miscellaneous expenses, which include such items as transportation, medical supplies, advertising, publicity, office supplies and program materials, take a total of \$1.18 per camper per day for private resident camps. They take 45¢ a day for an organizational resident camp; 62¢ a day for private day camps; and 22¢ a day for organizational day camps.

It is of considerable interest to note that a typical organizational resident camp loses 3¢ per day per camper; and a typical organizational day camp loses 11¢ per day per camper.

The figures above by no means represent ideal expenditures, and certainly do not reflect the extremes in both directions in which some camps may go. These figures are merely mean (or average) conditions as found by the ACA Study of Camp Costs and Operations.

Preliminary analysis does not show any basis for the wide-spread theory that the larger a camp is, the lower the cost per camper day can be. Actually, some of the smallest camps were found to be operating the most inexpensively in terms of costs per camper per day. And, conversely, some of the largest were found to have the highest costs per camper per day.

This is not to say, however, that an item such as food is not considerably influenced by the size of the camp and the length of its operating season. This very subject is now being studied extensively and will be discussed in a future article.



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D. M. Payne—Farm Journal

A CHAIN saw to the rescue was what we needed after a terrific storm one Saturday in late 1950. Just how valuable such a tool can be was brought home to us when we found ourselves blocked in by several large pines across the country road leading into camp. All around Crystal Lake, our great pines and hemlocks had bowed to the force of the wind. No matter which way we turned, it seemed a toss of our head automatically brought down another giant.

Monday found us in a nearby town inquiring about power chainsaws. The (McCormick) representative offered to bring out a saw and demonstrate it. After the demonstration, we were convinced it was the one for our need. It is somewhat lighter than others, operates upside down or upright, is easy to start, and economical in the use of gasoline.

The task of clearing the fallen trees was a big order, but finally completed in a fraction of the time by one man that it would have taken two men to do by older methods. The trimming, as well as the cutting of the logs was done largely by the saw.

This was not the only use to which our power chain saw has been put. It has proved to be of great value in many ways.

When it was necessary to clear an area for a riding ring, the trees came down in a very short time to make way for the bulldozer to clear the ground. Later when lumber was needed for new buildings, docks, rafts, bridges, and so forth, the chain saw supplied the logs for the mill.

A council ring needed to be built, and the seats were made of logs cut down and trimmed up by the saw. When we wanted to clear an area

The Saga of a Chain Saw

BY CHARLES C. ALFORD

for a stable, the bulldozer man recommended his work would be greatly simplified, and the cost lowered considerably, if the ground were cleared before he started. We are now in the process of doing just that with the chain saw at less expense, and, of course, saving the poles for firewood and preparing the logs for the mill, and eventually more lumber for our continuing use.

In construction work (two new cabins were constructed this past year, and four resurfaced with beautiful pine and hemlock boards from our own trees) the chain saw has again proved its worth, for 2" x 6" and 2" x 8" planks and boards are evened to a nice edge in a few seconds. We built a dock last summer out of 6" x 6", and 6" x 8" railroad ties. Hand-sawing these oak ties would have been an arduous task, but with our trusty McCormick, a neat job was acquired in a short space of time.

Economy is the main feature of the chain saw. The initial investment—around \$300, is the main expense. Blades last quite a long time, and especially when care is taken not to cut into old lumber which may have spikes, or old trees which may have had wire nailed to them. A gallon of gasoline will last for several hours, and the oil used in the gas is negligible. There is little to get wrong, and when there is an agency near, work is done quickly and at a small cost.

The power chain saw is not a toy. It should be in the hands of a competent, strong person. (It weighs about 30 pounds.) It is a necessity in a camp where there is a need for clearing, for fireplace wood, stove wood for the kitchens, or any other purpose where progress is a constant must. Once you own a power chain saw, you will never be without one.



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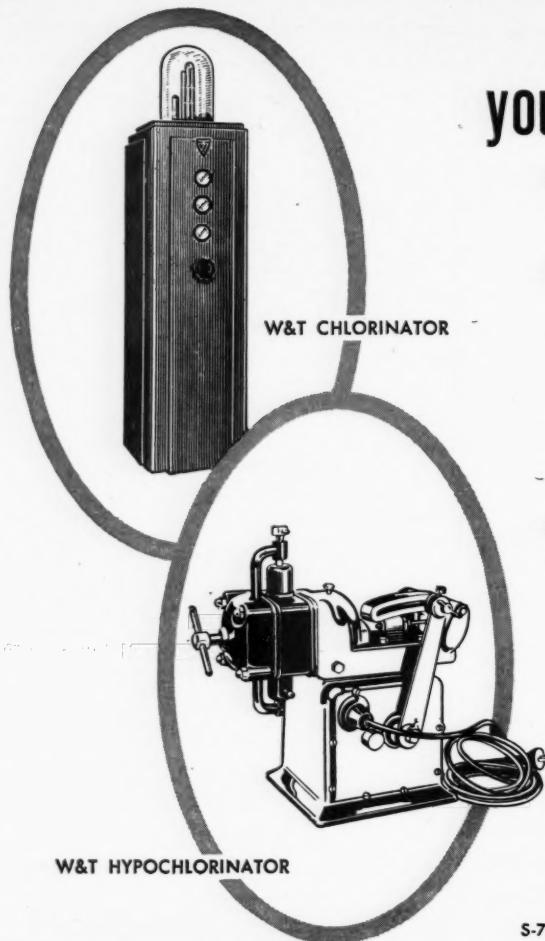
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ACA NEWS

Ted Cavins New ACA President-Elect; Fred Rogers and Les Lyon also Elected

The National ACA Nominating Committee, under the chairmanship of T. R. Alexander, has announced the election of Theodore Cavins as president of ACA for the years 1955-56. President-elect Cavins will take office at the annual meeting in early 1955, though he will attend Board meetings for the balance of this year as part of

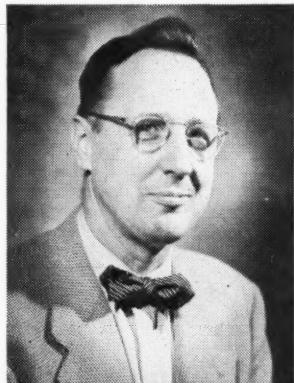
of the Bradford Woods Workshop on Standards in 1953.

New vice-president of ACA, representing the private camping field, is Fred Rogers, who succeeds Jack Cheley immediately. Fred is Managing Director of the Lake Hubert, Minn., Camps in their operation of seven private camps for boys and girls.

He has served as president of the Minnesota Section and Chairman of Exhibits for the 1942 National and 1947 Regional Conventions in Minneapolis. Currently he is a member of the National Convention Committee and ACA Private Camps Committee.

Leslie W. Lyon, Co-director of Minnewonka Lodge, a private camp for girls in Three Lakes, Wis., has assumed the duties of ACA treasurer, succeeding Gene Altman.

Les has been an active member of ACA since 1924, and served the St. Louis Section as president for two



Ted Cavins

the new "training period" for the office of president.

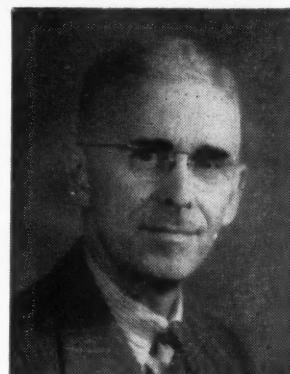
Ted is from Lake Forest, Ill., and is director of Camp Mishawaka, a private camp for boys in Minnesota. During the winter months, he serves as Admissions Counselor at Lake Forest College.

He has been a member of ACA, Chicago Section, since 1941. As such, he has served as its program chairman, vice president and president. He is presently chairman of its Standards Committee.

Ted has also had a good background of experience in ACA national affairs, having served as Program Chairman for the ACA Convention in Chicago in 1952, Chairman of the Finance Committee in 1948, and Co-Director

terms. He is presently the section's Treasurer.

Les is a former member of ACA's National Finance Committee, and served on both the St. Louis 1939 and National 1950 Convention Committees.



Leslie Lyon

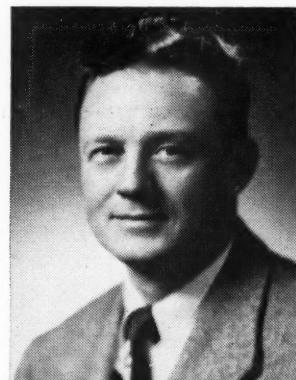
Annual Business Meeting Held During Convention

ACA held its annual business meeting at a luncheon during the New York Convention on February 5th. The meeting was extremely well attended, with representatives not only from all over the country but also from every phase in ACA's 30-year history.

President Catherine Hammett piloted the meeting, which opened with the recognition of special guests, past presidents of ACA and representatives of agency groups. Mrs. Elizabeth Spear, secretary, gave a brief report of the 1952 annual business meeting, and was followed by a resume of the treasury over the past two years, reported by Gene Altman.

Members then had the privilege of hearing from each region of ACA, as reported by the regional chairman of each. Representatives had a difficult time trying to limit the reports covering their activities to the allotted three minutes. Those reporting were Mrs. Hattie Smith for Region I; T. R. Alexander for Region II; Stan Michaels for Region III; Fritz Orr, Region IV; Ted Cavins, Region V; George Donaldson, Region VI; and Paul Hammond, Region VII. It was noted that this group represented an excellent cross section of private, organizational, day and school camping areas.

Possibly the most important business enacted at the meeting involved the proposed standards for day camping. It was decided by voting delegates present that a vote on the adoption of the standards be put off for two years, giving sections more opportunity to study them and propose further recommendations.



Fred Rogers

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will be included in your April issue of CAMPING MAGAZINE. This will be the only published coverage of the 1954 Convention.

ACA NEWS

Plans Underway for 1956 and 1958 Nationals

Plans are already underway for the 1956 National ACA Convention at which the Michigan Section will serve as host. The Convention has been set for February 1 to 4 at the Hotel Statler in Detroit.

Co-chairmen for the affair are Sid Geal of the Detroit YMCA, and Arthur W. Lusty, Jr., who is connected with Camp Nahelu.

The 1958 National Convention will be held in Minneapolis-St. Paul. Hotel and dates are to be decided later.

New York Museum Offers Nature Course

Camp directors in and around the New York area will be interested in a special nature counselors and youth leaders course to be held at the Museum of Natural History in New York City.

The course will consist of nine sessions, two of which are all-day field trips, on the general subject "Natural History of North Eastern States." Identification of common forms of plants and animals will be covered as well as nature crafts and games, building of a nature trail, maintaining a nature room, and how to lead field trips.

The course will start March 17, from 4 to 6 p.m. It will cost \$10.00 for the entire series. Registration will take place in Room 306, Natural History Museum, March 8 through 12, from 2-5 p.m. Minimum age for applicants is 18.

School Camping Volume Designed for Teachers

Austin (Tex.) Public Schools, Division of Instruction, has recently published for its 6th grade teachers a "Handbook on Camping Education." It has been designed to aid teachers in making "camping a rich experience for both children and teacher" by preparing them for the new adventure of camping with their children.

Some chapter headings are: "Characteristics of Successful Camping Education," "Philosophy of School Camping," "Camping and the Curriculum," and "Major Areas for Learning at the Camp." Sample forms and bulletins

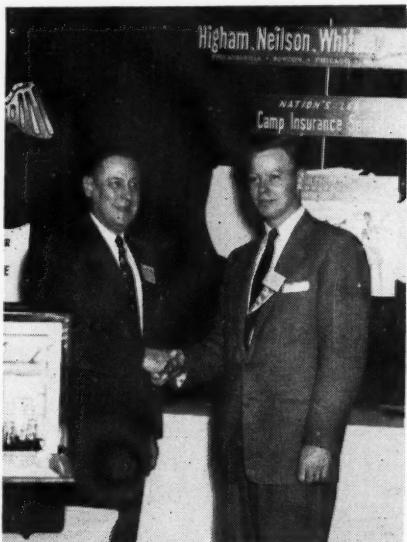
used at the camp, an inventory of nature resources and visual aids for teachers and counselors are also included. Finally, the Handbook contains a bibliography of pertinent books and magazine articles.

The Handbook has been prepared under the reins of John L. Keel, supervisor of outdoor education of the Austin Public Schools.

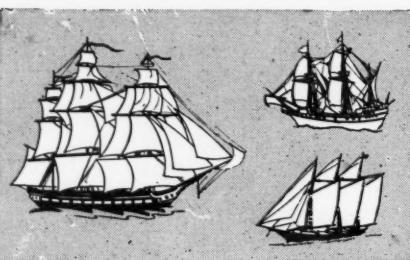
New Chairmen Named For Two Committees

President Catherine T. Hammett appointed new chairmen for two ACA National Committees at the board meeting preceding the Convention.

Named chairman of the Publications Committee was Miss Jennie Lind, who is connected with the State Dept. of Public Welfare, Madison, Wis. The second appointment was that of Ray Bassett as chairman of ACA's Conservation Committee. Ray is with the U. S. Forest Service, Milwaukee, Wis.



W. H. Douglass, left, receives from Robert C. Martin of Higham, Neilson, Whirridge & Reid, Inc., a Servel Wonderbar refrigerette, grand prize in the Camp Directors' Quiz contest sponsored by the insurance firm at the recent ACA Convention. Bill is director of the YMCA Camps of New Jersey—Camps Ockanickon and Matollienequay. He showed considerable knowledge of nationwide organizational camp statistics in winning the contest which was based on the recent survey of camp costs and operations conducted by ACA and HNW & R.



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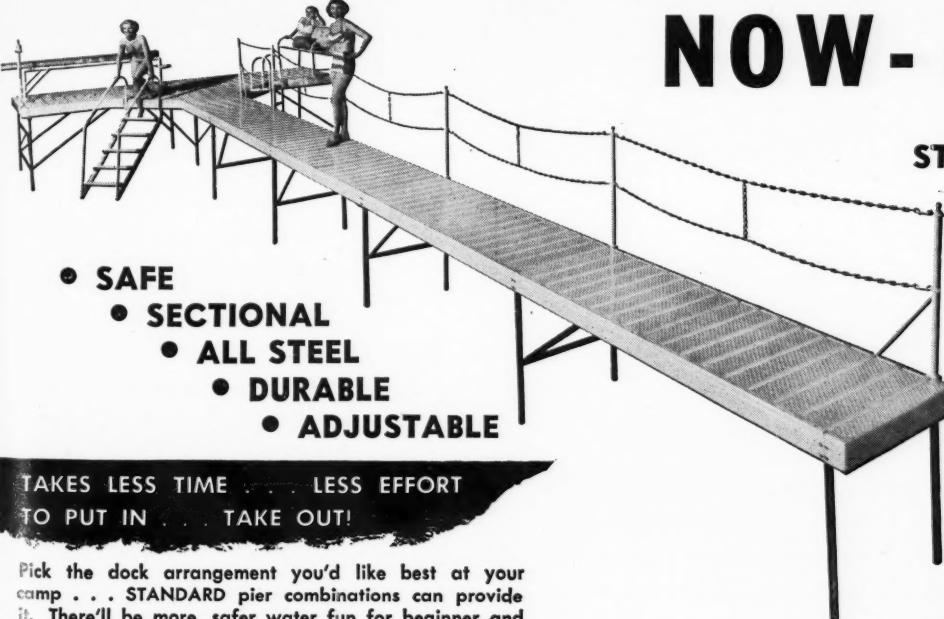
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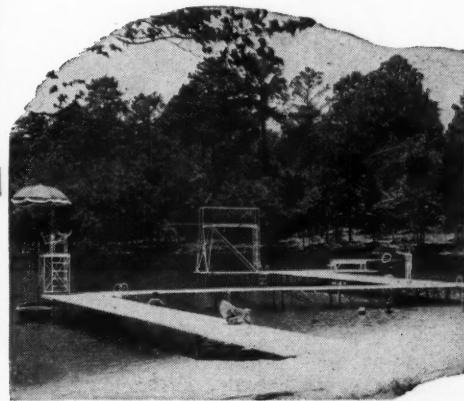
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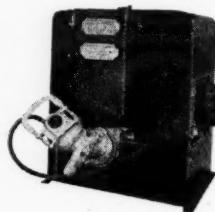
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ACA NEWS

Sections Report Varied Programs

REGION I

February 19 and 20 were dates for the very successful New England Camping Association Convention in Boston. Program for the meeting in the theme "Summer Trails to Learning" was under the chairmanship of Bill Berndt. A more complete report will follow in a later issue of CAMPING MAGAZINE

REGION II

New York Section held its March meeting on the 2nd in the Herald Tribune Auditorium. Topic up for discussion was "Staff Interviewing Techniques."

The Section has inaugurated a new service for its private camp members this year. When inquiries are received at the office from parents asking for referral to camps, the Section is now sending to each inquiring parent a copy of the ACA pamphlet "Which Camp for Your Child," plus a list of New York Section private camp Group I members.

New Jersey Section met on February 16 at the Orange YMCA. The feature of the evening was a Parent-Counselor Panel, moderated by Dr. Matthew C. Pearce, long active in camping in the New Jersey area.

Many pertinent topics were discussed by the panel of two counselors and two parents, with additional suggestions from the floor.

REGION III

Michigan Camping Association held its last meeting on February 27th in the Lansing YMCA. Members discussed "Operating Techniques in Camp Administration."

REGION IV

Tennessee Valley Section held its Fall Conference at Camp Hy-Lake in Quebec, Tenn. on October 9-11. Members attending heard a message from Dr. James E. Ward of Peabody College on "Youth: An Indistinct Portrait."

REGION V

Wisconsin Section held its winter round-up on February 26th. The

Camping Magazine, March, 1954

ACA NEWS

meeting began with a luncheon at the O. R. Peiper Co. in Milwaukee, followed by a panel discussion, led by Elmer Ott, on "Food Purchasing, Inventory Control and Cost Control."

A buffet supper was held in the evening at Stein Hall. Dr. Harry Edgren, Professor of Education and Recreation, George Williams College, spoke on "Methods and Techniques of Program Planning in Camp."

In December, the St. Louis Section had the privilege of hearing Max J. Lorber, director of Camp Nebagamon and past president of the Section. Based on his long years of experience in camping, Mr. Lorber spoke on a subject with which he is thoroughly familiar, "Interpreting Camping to the Public."

The January meeting of the St. Louis Section proved to be most unusual and interesting to those attending. Ben J. Kessler, director of Camp Wah-Con-Dah, in an informal talk, told the story of how polio struck his camp last summer, and how he and his staff reacted to meet the emergency. Following his talk, he showed colored movies of the camp, including pictures of the Thanksgiving service held at the end of the period of incubation.

ACA Camp Members Listed in New Directory

A Directory of Camps holding membership in ACA has just been published through the cooperation of Brotherhood Mutual Life Insurance Co. of Fort Wayne, Ind.

The new directory lists only those organizations holding camp type memberships in ACA, and is being distributed free to executive, camp, sustaining and contributing members. Other ACA members may receive copies for the cost of \$1.00; to non-members the cost is \$2.00.

The listing is arranged geographically by states, and gives information on director, number of campers, whether boys or girls, and a survey of facilities for each camp. Included also is the article "How to Choose a Camp," prepared by the New York Section, and a treatise on Implementation of Camping Standards as set up by ACA.

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Director of The Joy Camps for Girls,
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Woodcraft Camp, Wautoma, Wisc.

Max J. Lorber, Director
Camp Nebagamon, Superior, Wisc.

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ACA NEWS

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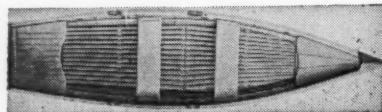
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UNICEF Prepares Kit For Camp Programs

A program of special interest to camps is a major effort of the United States Committee for UNICEF this year. A Camp Program Committee composed of a small group of Camp Administrators is gathering material for a kit to be of value to all camps, both private and organizational. This program was presented during the American Camping Association National Convention in New York, and received a warm response.

The Camp Kit will include many practical program aids under such headings as: international menus, plays, costumes, games, stories, music, motion pictures, camp-fire activities, etc., based on the cultures and customs of many lands. This program has a two-fold objective:

(1) to enrich your camp program by providing colorful and unusual activities founded upon national customs;

(2) to aid the world's children indirectly through a sympathetic understanding of their needs and potential worth.

Money contributions, while useful and desirable, are not the prime objective of this project.

UNICEF is well known for the universality of its efforts to aid the world's children. For those who wish to share, there is no better time to join in a program of international importance. The children of today will become the leaders of tomorrow.

Details on how camp directors may obtain a kit will be given in a later issue of CAMPING MAGAZINE.

Lewis Reimann Aids In Camping Survey

Lewis C. Reimann, former president of the Michigan Camping Association, has been engaged as a professional consultant to a committee surveying outdoor camps operated by St. Joseph (Ind.) County agencies. The survey is intended to determine what facilities and programs are adequate and what new services may be needed, relative to camps in the area. It is being conducted at the request of the Community Chests of South Bend and Mishawaka.

ACA NEWS

Camps Surveyed For School-camp Use

Recognizing the possibilities of enriching and extending public education through school camping and outdoor education, North Carolina's former State Superintendent of Public Instruction, Clyde A. Erwin, in 1950, appointed a state committee to study the resources of North Carolina and guide the development of expanding efforts in outdoor education. This committee had representatives from private and agency camps, teacher-training institutions, conservation, public schools, and related agencies. Sub committees were appointed for teacher training, public school program, and sites and facilities.

The committee on sites and facilities was charged with the responsibility of surveying existing camp facilities to determine their availability for use by school groups during the time when they were not normally in use.

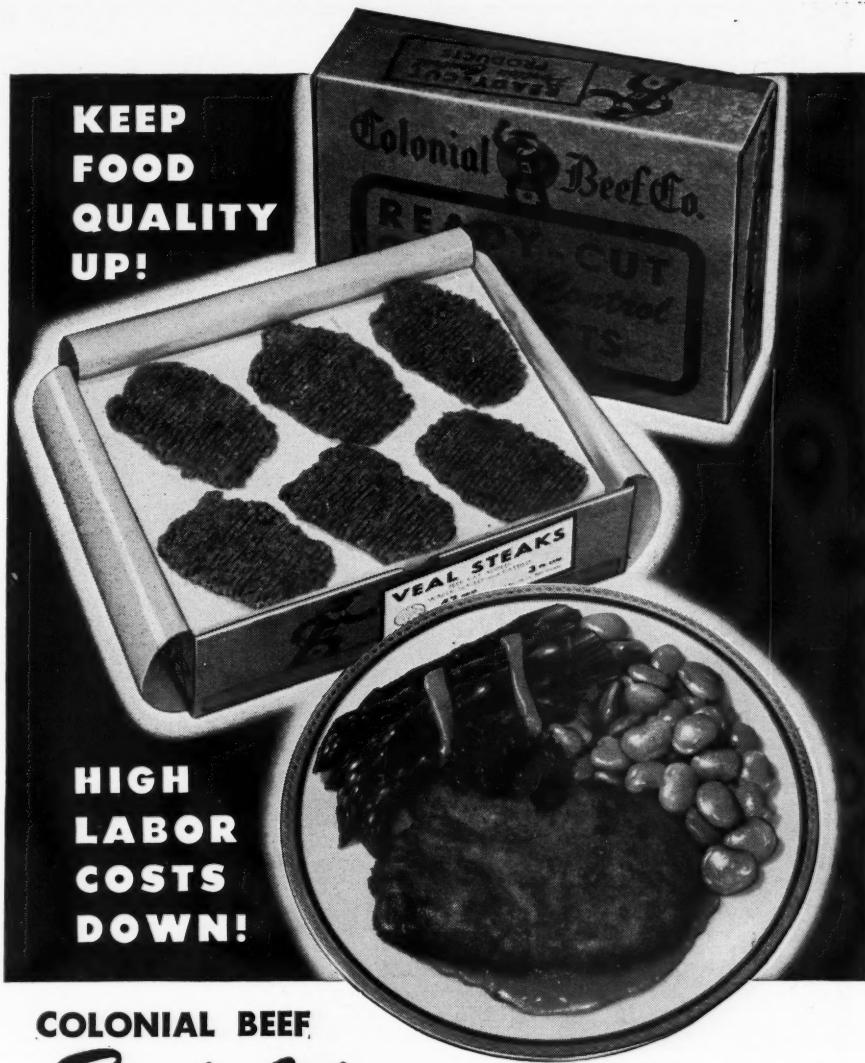
Since few schools owned or had prospects of owning their own camps and since existing camps are not normally in use during the school year, it was thought possible that arrangements could be made to the mutual advantage of schools and camp owners. Hence a questionnaire was sent to camps in North Carolina to determine their availability and suitability for school camping.

One hundred and twenty camps were asked to complete questionnaires. Seventy-seven, or about sixty-two percent, of these were returned even though there was no attempt made to follow up in the original letter in an attempt to get more response. It was thought that those who were really interested in cooperating with schools in promoting camping education would respond with no prodding.

The returns indicated that fifty camps were available to school groups. In addition there were several camp sites available in state parks and four state 4-H camps which would be available making a total of about sixty camps for possible school use.

The response from camp directors and owners was most gratifying. Many of them wrote encouraging letters in addition to answering the questionnaire. Some typical remarks were:

"From the standpoint of rendering service and extending the earning period of the investment, I would be



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- No labor costs for trimming — no hidden costs for wasted fat and bone.
- Storage of individual trimmed portions is so much easier than with bulk meats.
- Meat prices remain fairly constant — market variations have little effect on your costs.

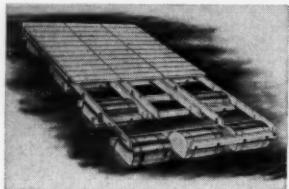


The full story of the Colonial Beef "Ready-Cut" line — together with prices and illustrations in natural color — is yours for the asking. Contact your local distributor or write for Booklet No. 103.

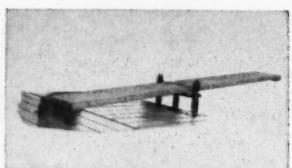
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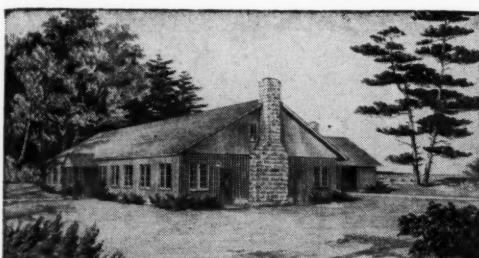
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glad to explore the details of possible cooperation with your idea." "As a believer in outdoor experience for school work, I just had to take the time to answer your letter. It is something I have long believed in but ideas in education are slow to get into action." "We are very interested in the possibilities of utilizing our facilities during the winter and spring months." "I feel that in many ways our property is well adapted to the type of program you are suggesting."

In size the camps ranged from accommodations for forty to four hundred. The total capacity of all was around seven thousand.

All of the camps indicated that there would be ample opportunity for work experience on conservation projects. A variety of terrain was represented with adequate area adapted to outings and cook-outs. The size of the campsites varied from a few acres to over a hundred acres.

Only five of the camps were adapted to winter use but eighteen others indicated that they could be easily converted. Thirty-three of the camps indicated that it was feasible to accommodate both boys and girls at the same time. Others thought it possible.

The questionnaire also requested data on sanitation facilities, kitchen equipment and water supply.

Until schools own their own camping facilities they will be dependent upon the cooperation of existing camps for their outdoor experiences. Since the survey was made there have been several ventures in school camping in North Carolina. One was on an agency camp site which was donated for school use. Others have been held on state park sites with a small fee being paid to cover lights and water. North Carolina schools located close to the South Carolina line have made use of one of South Carolina's state parks. No record is available of a private camp being used for a school camp, but from the response to the questionnaire there should be such cooperation on the part of schools in the immediate vicinity of these camps. This is especially true of those schools located some distance from state parks. The expense of transporting students would offset the cheaper use of park facilities.

ACA NEWS

Camp Health Forms Available from ACA

ACA now has available a set of health forms which have been developed by ACA and the American Academy of Pediatrics. The set covers four areas: Camper Health Examination Form for Boys; Camper Health Examination Form for Girls; Camp Health Record (for an individual at camp); Camp Employee Health Examination Form. A statement regarding their use has also been prepared.

Directors may receive samples of any of the forms for 2¢ each. In bulk lots, the costs are 25 for 40¢; 50 for 75¢; 100 for \$1.00, for any one or all types of forms. They are available at the ACA national office, 343 S. Dearborn St., Chicago 44.

Dates ahead!

March 7-13—Girl Scout Birthday Week.
March 14-20—Camp Fire Girls Birthday Week.
March 29-Apr. 4—National Rifle Assoc. Annual Meeting. Shoreham Hotel, Washington, D. C.
May 1-8—American Camp Week.
June 15-22—Trip and Trailcraft Counselors' Conference, Blazing Trail, Denmark, Me.

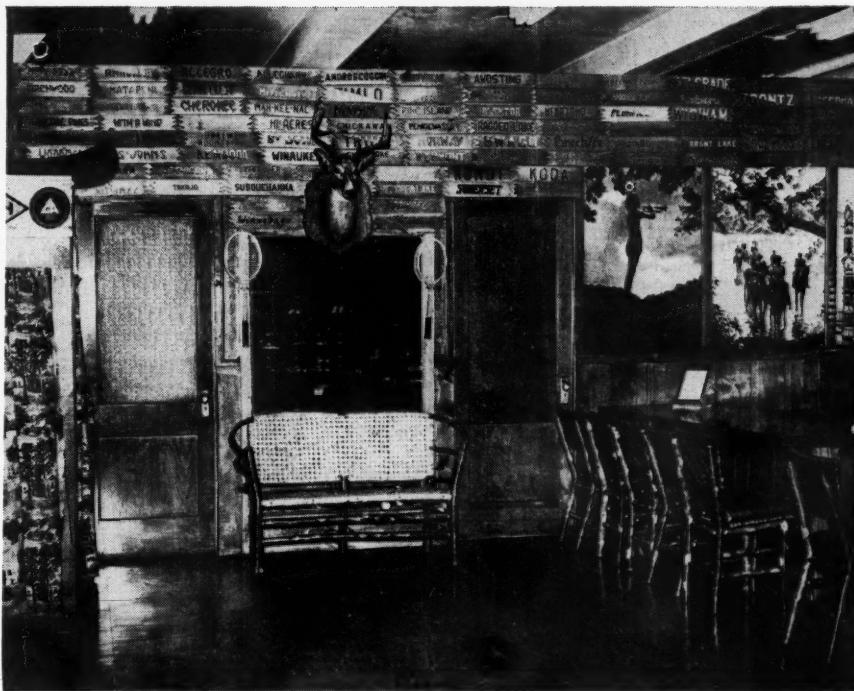
Safety Education Speakers Available

Of interest to sections who are always interested in finding good speakers for their regular meetings is the *Speaker's List* compiled by a committee of the Safety Education Supervisors section of the National Safety Council.

The names of 185 qualified speakers on the general subject of safety education are given in the 37-page booklet. Experts from 34 states are listed geographically, along with the subjects in which the speaker is qualified, the type of audience preferred and tentative terms. (Most of the speakers are available without charge or for expenses only.)

Single copies of the publication are available without charge from the School and College division, National Safety Council, 425 N. Michigan Ave., Chicago 11.

Camping Magazine, March, 1954



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A look into

Your 1954 Food Basket

JOAN H. FERREIRA
Extension Home Economist
in Marketing

YOU MAY WANT to gaze with us into the crystal ball and see the food outlook for your camp during the summer months," says the Food Marketing Staff of the New York State Extension Service.

It looks like we'll eat about as much meat and it will cost about the same this summer as in the summer of 1953. Good and Commercial grades of beef are a wise choice for hamburg since they have less fat than Prime and Choice grades of beef. Good cuts to buy for ground meat are chuck or bottom round.

Pork will continue to be more scarce than usual and high in price through the summer. We'll have a little more veal and a little less lamb than in 1953.

It looks like a good year for poultry. You may expect a slightly larger supply of broilers, roasters, and stewing hens, with price tags about the same as in 1953 or slightly lower. You will find that an increasing amount of chicken on the market is cut up and ready-to-cook. With a good supply of chicken broilers in prospect, you may want to plan chicken barbeques for the summer months.

Prices for turkeys are expected to be about the same as in 1953. Although not as many birds were raised, we

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have good stocks of turkey in cold storage. Young tom turkeys weighing 18 to 20 pounds will give you a larger yield of clear meat than smaller birds. Use them for roast turkey or turkey a la king.

You'll find plenty of milk and milk products available during the summer months. There's lots of butter, cheese and non-fat dry milk on hand. Prices will probably be about the same as last year.

Although egg prices approach their year's high in summer time, they are still an economical protein food as compared with meat, fish or poultry. Try serving scrambled eggs or omelet for lunch or supper, or use eggs in salads and sandwiches. You'll probably pay as much as you did last summer for eggs.

If the weather man doesn't play tricks, we may have more apples, peaches and grapes in 1954 than in the two past years. We'll have about as many bananas to eat as usual — at the usual price. Prices for fresh oranges will probably remain as high as last year because of the demand for oranges for processing.

You can expect a large supply of canned fruits. You'll probably find more peaches, cranberries, fruit cocktail and perhaps pineapple but fewer pears. There'll be about as much applesauce as in the past two years. Freezers and canners of oranges and grapefruit are packing more juices than a year ago. Although supplies were low in February, by summer we'll have a little more citrus juice on hand than in 1953. Supplies of frozen strawberries and cherries are greater, too.

The vegetable situation looks promising. Supplies of fresh vegetables are expected to be nearly as large as last year even though 1953 prices received by farmers have been somewhat lower than in 1952. Supplies of canned vegetables will be about the same as in 1953 until the middle of '54. Then supplies are expected to drop because of a smaller 1953 pack. You will probably find more canned snap beans, peas, and tomato juice, about the same amount of sweet corn, and less asparagus. And the outlook for frozen vegetables is promising, too. More frozen vegetables will probably be packed this year than last.

Further information on The Food Outlook for 1954 is included in the 1954 Camp Reference and Buying Guide, page 9.



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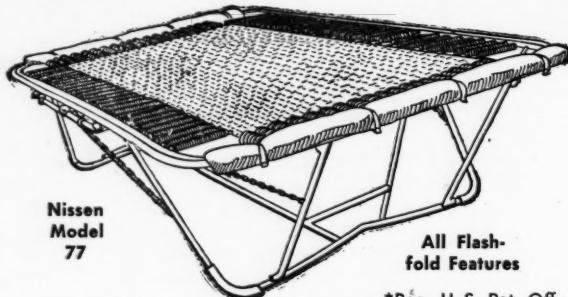
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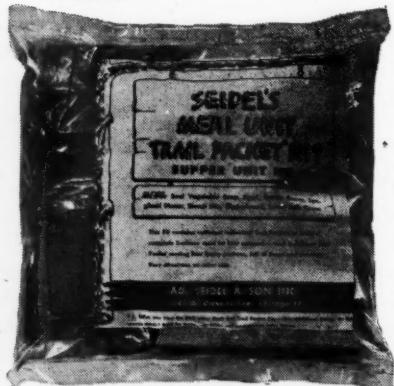
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News from Suppliers

Whittling Manual
Published by X-acto

X-acto, Inc., manufacturers of hobby tools and handicraft sets, has announced publication of their latest How-To-Do Manual, "Whittling is Easy with X-acto." The 40-page booklet has been prepared in conjunction with Leroy Pynn Jr., well-known authority on wood carving.

The manual has gone through several editions and has sold over 100,000, 1945. The new edition contains 34 projects with many animals and Indian designs especially appealing to campers.

"Whittling is Easy with X-acto" is available at 25¢ at all hobby shops or directly from X-acto, Inc., 48-41 Van Dam St., Long Island City 1, N. Y.

Hot Water When You Want It

Especially appropriate for camps using bottled or natural gas is the new Bowen automatic gas water heater. Probably its most appealing features are its speed—creating hot water in a hurry, and its heat retention—keeping the water hot long after the thermostat cuts the heater off.

Other features claimed by the manufacturer are the special electric ignition system, eliminating the constant burning pilot light, all-aluminum jacket making easier cleaning, safety in operation and easy access of all controls.

The new Bowen heater holds 11 gallons and will be especially practical in situations where hot water from a central source is too impractical or costly. It is manufactured by Bowen Heater Div., Handling Equipment Mfg. Corp., Wixom, Mich.

Hot Food When You Want It

In many camps where one central kitchen serves several outlying unit groups, the problem of supplying hot food to these individual "families" has been a serious one to many directors. AerVoiD portable vacuum hot food and liquid carriers have been designed to help solve just this problem, as well as being useful on any other occasions when hot or cold food must

be transported some distance from the kitchen for serving.

AerVoid hot food and liquid carriers are made of stainless steel and obtainable in a variety of sizes to service a few or hundreds. They are simple to use and ready for service as soon as unpacked; no steam or electrical connections are needed.

AerVoid carriers are manufactured by the Vacuum Can Co., 19 S. Hoyne Ave., Chicago 12.

J & J Gives First Aid To First Aid Kit

The problem many trip counselors have of finding a really waterproof, airtight first aid kit to take on overnight hikes or canoe trips has been solved, according to Johnson & Johnson, manufacturer of hospital supplies.

The manufacturers point out its light weight construction, making it easy to store or pack, and its resistance to oil, grease, stains and abrasion. Because of its specially made front closure, the case can be placed upright, upside down, or on its side without danger of opening.

The kit has been designed to retail at about \$1.98, and contains the standard first aid items. Inquiries may be directed to Johnson & Johnson, New Brunswick, N. J.

Maine Cedar Logs Featured In New Cabin Designs

Frontier log cabins, made of Maine white cedar logs are the pride of the Ward Cabin Co., of Presque Isle, Me. The cabins are offered in several sizes and designs which would find use in many camp settings.

The buildings have a rustic log or shingled exterior, whichever is preferred, and wall interiors have smooth planed surfaces. All materials are precision cut and ready for installation.

The homes are manufactured by the Ward Cabin Co. in Presque Isle, Maine. Information on prices and styles may be had by contacting the company's offices at 120 Delaware Ave., Buffalo 2, N. Y.

Sanco Presents Steel Boats For Camp Use

Sanco Equipment Co. of 24 East 13th St., New York 3, has called attention to their line of steel row boats. These non-sinkable boats are made of 20 gauge galvanized copper steel, have air chambers under end seats, wood floor rack, rubber cushioned.

Sanco supplies 12 and 14 foot

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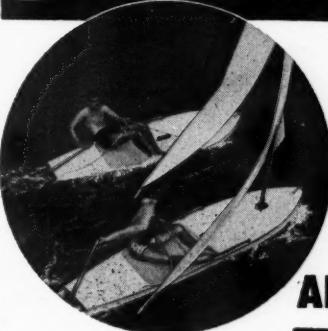
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models, each of which is equipped with a set of oars. Also available is a good line of aluminum row boats and play boats.

Edgcomb-Hunter Features Lemonwood Bow Staves

Edgcomb-Hunter Hardwood Corp. of 53 Ann St., New York 38 has issued a brochure listing archery equipment and materials available to camps wishing to make their own bows and arrows.

Their specialty is their line of imported lemonwood bow staves, in an assortment of sizes from four to six feet. Staves are available in other woods also, together with blue prints and instruction books for making. The company also carries a full line of arrow materials including dowels, feathers and flax thread.

Edgcomb-Hunter also supplies finished archery tackle and targets made by leading manufacturers.

Gas Merger to Affect Eastern Camps

Camps in the eastern seaboard area served by LP gas will be interested in an important business merger announced this January. Mark Anton, president of Suburban Propane Gas Corp. of Whippany, N. J. has reported the purchase by his company of the Natural Gas Co. of Hammonton, N. J. and the Fuelite Natural Gas Corp. of Lexington, Mass.

The joining of the three companies gives Suburban an uninterrupted distribution area from Maine to South Carolina, including the Cape Cod area.

Fermex Co. Offers Products For Camp Sanitation

Two products manufactured by The Fermex Co. will have very practical uses in camp sanitation procedures.

The first of these is FX-7, a bacteria formula designed to prevent cesspool clogging. A single application of FX-7 is said to maintain the cesspool in a constant liquid state, thus preventing the accumulation of waste from clogging sidewall outlets.

The second product, Fermex, is intended for the same purpose for camps using septic tanks. It too is said to guarantee year-round trouble free operation with one application.

The products are manufactured by The Fermex Co., 4 Hill St., Newark 2, N. J.

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Books You'll Want

A Department Conducted by Prof. Charles Weckwerth, Director of Recreation and Camping, Springfield (Mass.) College

Land and Water Trails

AUTHOR: Ellsworth Jaeger.

PUBLISHER: The Macmillan Co., 60 Fifth Ave., New York 11. \$2.95.

REVIEWER: Barbara Ellen Joy, The Joy Camps, Hazelhurst, Wis.

This is the seventh of Mr. Jaeger's books dealing with camping and outdoor subjects, all written since 1945. Currently Curator of Education at the Buffalo Museum of Science, he also appears on a weekly television program and is the author of the syndicated newspaper feature *Wonder Trails*. His knowledge of the arts, customs and ways of life of primitive peoples, of natural history, recreation, camping, and seemingly of every possible outdoor subject is extensive and scholarly. He writes in an interesting manner, and has the facility for extracting from his vast fund of knowledge those details which are applicable for use and information on the camper level.

This book is well-illustrated, as they all are. The first two chapters, "Water Travel" and "Saddle and Bridle" are definitely useful in camp. Campers would love to build and use the primitive watercraft described. The chapters on "Knots and Lashing" and on "Pest" are very good. "Wilderness Critters" and their "Signs" are covered in a detailed and comprehensive manner. The last chapter "Tomorrow's Wilderness" is an appeal for conservation on land, in the air (hawks and owls) and on our waterways. I consider it a very good book.

The Book of Arts and Crafts

AUTHOR: Marguerite Ickes and Reba S. Esh.

PUBLISHER: Association Press, 291 Broadway, New York 7. \$4.95.

REVIEWER: Herb Sweet, Acorn Farm Camps, Carmel, Ind.

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Camping Magazine, March, 1954

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any group recreation leader to have a volume which is useful to beginners as well as to the experienced craftsman. Since it carries a thousand or more ideas, it will make it unnecessary to have a library full of books on varied craft ideas. A beginner will not need to wade through book after book seeking suggestions.

Camp counselors and camp church group leaders will find this book most useful in using even waste materials usually found around a camp. Crafts are divided into five groups based on human needs, home, personal adornment, camps and playgrounds, little children, and special crafts for the individual. Each craft is described in detail as well as suggestions for the preparation of material.

An alphabetical index simplifies the finding of directions for most any craft. I was especially interested in the use of native crafts and the use of natural materials such as driftwood, seeds, shells, burs, and feathers.

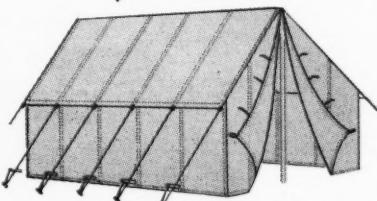
A functional index in a craft book is new to me, and the breakdown used in this fine book will be valuable for program planning. This book with its fine illustrations will create a desire to explore new fields in craft work.

Folk Dance Guide

PUBLISHER: Paul Schwartz, Box 342, Cooper Station, New York 3. \$50.

Any camp director who would like to create a good "caller" to lead square dancing at his camp will certainly find help in this little volume. It contains a national directory of instruction groups in square dancing, including 59 entries from several states. The Guide enables a director to send one or more counselors to the sessions to learn this art during the winter months.

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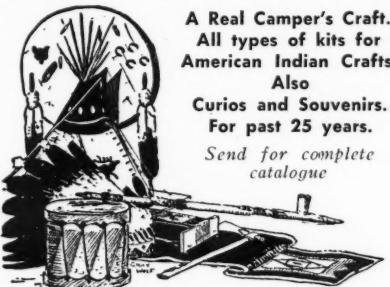
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National Society for Crippled Children and Adults, Incorporated, 11 South La Salle Street, Chicago 3, Illinois.

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Y.W.C.A. CAMP in New York state seeks additional experienced staff wanting continued summer connections. Decentralized program for 250 girls—ages 9 to 17. Group leaders, general counselors, teen-age activities director, waterfront, conservation and camp craft counselors. Write Box 132, Camping Magazine.

FEMALE HEAD COUNSELOR co-ed camp in Wisconsin. 25-45; college graduate, experienced in camping and supervising personnel. Write Box 153, CAMPING MAGAZINE.

PROGRAM DIRECTOR—mature, experienced in all phases of camping and program for Agency camp in Midwest. Thirty miles from Milwaukee. In reply state qualifications and references. Box 146, Camping Magazine.

COUNSELORS — swimming, canoeing, sailing, crafts, tennis. Michigan private girls' camp. Write Box 147, Camping Magazine.

EXPERIENCED PROGRAM DIRECTOR for fine Michigan private girls' camp. Physical Education background. Write Box 148, Camping Magazine.

SECRETARY FOR PERMANENT summer position in Vermont girls' camp. General office duties, including dictation and typing. Write Box 149, CAMPING MAGAZINE.

WISCONSIN PRIVATE girls' and boys' camp twelve miles apart seeks mature counselors. Teachers preferred. Permanent connection. Good salary. Write N. Wasserman, 6935 Merrill Ave. Chicago 49, Ill.

COUNSELORS. Wah-kon-dah, non-sectarian private boys' camp on the great lake of the Ozarks in Missouri, has consistently grown each year and is looking for additional staff members seeking permanent summer jobs. Excellent pay to start, with good possibility for advancement to Department Heads. Also looking for Jewish staff member from Chicago with following. Write Ben J. Kessler, Rocky Mount, Mo.

COUNSELORS. Midwest private boys' camp seeks additional experienced staff. General, crafts, waterfront, sailing and canoeing, tripping with cooking know-how; Village Director with programming experience. Give complete details in first letter. Write Box 129, Camping Magazine.

COUNSELORS. CAMP CRAFTS and TRIPS. Swimming, canoeing, sailing, tennis, golf, athletics. Vermont girls' camp. Write box 157, Camping Magazine.

COUNSELORS FOR NEW JERSEY CAMP. Woman for girls' arts & crafts; man for boys' arts and crafts; nature, preferably man. Also others, including commissary positions. Write Box 152, CAMPING MAGAZINE.

EXPERIENCED DIRECTOR for Crippled Children's Camp, North Jersey. State qualifications. Must have some experience with cripples. Write Box 53, Glen Ridge, N. J.

ASSOCIATE DIRECTOR with view toward successor in 1955 to present director of Rocky Mountain ranch trip offering unique program for limited number of teen-age girls. Excellent opportunity for right person. Write Box 156 CAMPING MAGAZINE.

POSITION WANTED

COUPLE WANT POSITION in summer camp, man experienced all waterfront and athletic activities also outdoor camping skills. Wife qualified for athletics and arts and crafts program. Donald Jurgs, Hinsdale, Ill. R.R. No. 1.

DESIRE CAMP POSITION. Assistant Camp Director or waterfront, athletic, crafts, directorships. Extensive camp experience. At present teacher-coach elementary school and Y.M.C.A. craft director. Highest references. E. Ruuttila, 423 E. Keys Avenue, Springfield, Ill.

EAGLE SCOUT, 19, desires counselor work for this summer. Junior Life Saving. One year's experience. References. Thomas J. Bradley, 2104, 15th St., Columbus, Nebraska.

TWO BREARLEY SCHOOL GIRLS, 16, mature, proficient in sports, swimming, want junior counselor jobs together. Non-paying or paying. Schell, 520 East 87th St., New York 28, N. Y.

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DIRECTOR, ASSISTANT DIRECTOR, HEAD COUNSELOR, 32, for established co-ed camp. Efficient, excellent experience and references. Capable handling all phases camping. Doctorate in psychology, M. S. in Guidance. Seeks arrangement for four year old son to be enrolled as camper. Write Box 154, Camping Magazine.

ADMINISTRATION TEACHER 34, B.S., Ed. M. wants long term connection with established camp as Assistant to Director with possibility of directorship in future. New England; New York. Experienced in camping and progressive education. Write Box 151, Camping Magazine.

EXPERIENCED REGISTERED NURSE wishes full season camping position. Cool climate. Minimum salary \$300.00 plus full privileges for 7 year son. Some aid on long distance travel. A. Lewis, R. N., 1313 SW 21st St., Oklahoma City, Okla.

SAILING MASTER. Eight seasons large Michigan camp. Three years naval duty. Now Lieutenant Commander. Commodore local sailing club. Wide racing experience. Employed University of Florida, Associate Professor. Ph.D., Michigan. Desire head sailing program. No cabin supervision. Wife, registered nurse and high school crafts teacher, desires position at same camp. Write Thomas Hart, 800 NW 37th Ave., Gainesville, Florida.

DOES YOUR CAMP NEED a "shot-in-the-arm"? Would you like to offer your campers the lure and adventure of "real" camping? Mature woman with rich background of camping experience and work with both children and adults, seeks connection with such camp, as program director or head counselor. Write Box 155, CAMPING MAGAZINE.